

THE

MAGAZINE

# Elks



In This Issue:

OCTOBER 1948

## ON MCSORLEY

A Football Story by William Fay

Wm. Fay  
Geo. Regan  
1948





"Dandy," pedigreed white poodle, painted from life in the music room of his famous owner, Efrem Kurtz, Conductor of the Houston Symphony Orchestra.

**"Critics praise his drinks, too, since Efrem Kurtz switched to Calvert!"**

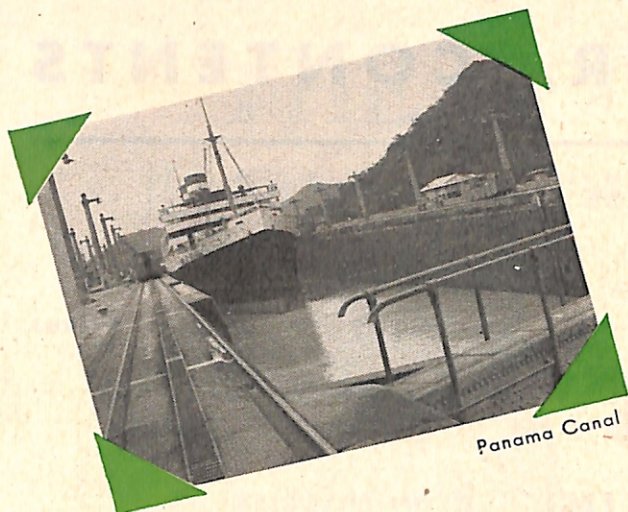
Noteworthy fact: moderate men everywhere are finding Calvert Reserve *really* smoother, *really* milder, *really* better tasting. All because America's most experienced blender *really* does create better-blended whiskey. Switch to Calvert Reserve—just once. You, too, will find it the most satisfying whiskey you ever tasted!

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Panama Canal



Wisconsin Scene

## A message from THE GRAND EXALTED RULER

I WOULD LIKE to give you my reaction to the splendid conditions I've found thus far in my visitations. Lodges are flourishing everywhere, their officers are most anxious to help and the members are enthusiastic in their support.

My first official visit took me to those lodges in the Canal Zone—Balboa and Cristobal. Past Grand Exalted Ruler James T. Hallinan, who accompanied me there, and I were very happy to find that the Zone lodges are enjoying fine progress and excellent leadership. Situated at the cross-roads of the world, these lodges are a vital link in the chain of Elkdom.

Upon returning home, I immediately started on my trips to the various conferences with my newly-appointed District Deputies, in whose selection I have been indeed fortunate.

I called on our members in Wisconsin, the first visit in that State being made to the home lodge of Past Grand Exalted Ruler Charles E. Broughton in Sheboygan. Grand Lodge Activities Coordinator, Bert A. Thompson, welcomed me to his lodge at Green Bay, before I continued my journey through the Upper Peninsula under the guidance of Past Grand Trustee John K. Burch. Marinette and Iron River, Mich., Elks joined me in the institution of a new lodge at Menominee, where 80 men were initiated. From there we proceeded to Escanaba, Sault Ste. Marie Lodge, which received its first visit from a Grand Exalted Ruler, and Traverse City.

I was deeply impressed by the home and grounds of Muskegon Lodge. Its 69 acres have been converted into a beautiful park, with paved roads, picnic facilities, lake, boardwalk and bathhouses available not only to the members, but to the children of the community who are welcome as guests of Muskegon Lodge at all times.

Among the Montana lodges visited were Virginia City, where no Grand Exalted Ruler had ever stopped before. Virginia City is a veritable ghost town where the Elks lodge

lives on. There are more Elks here—drawn from surrounding areas—than there are residents. At Butte I addressed a banquet which was attended by both the Mayor and Governor, a reminder of the great many States' Chief Executives who are affiliated with our Order.

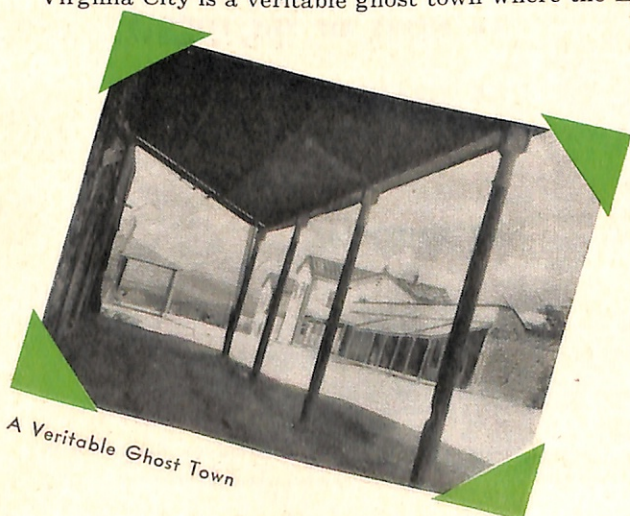
At Seattle, Wash., Past State Pres. Art Oschsner joined me on a trip to Tacoma where the officers and members took us on a salmon fishing trip. The Elks out there are great sportsmen.

Chairman John E. Drummey of the Board of Grand Trustees and Past Grand Exalted Ruler Frank J. Lonergan joined me in visiting Port Angeles, "Naval", Wash., Lodge, where, once again I was the first Grand Exalted Ruler to call. You will remember that Mr. Drummey, an old friend, came to Philadelphia against his doctor's orders so that he would be present at my installation as Grand Exalted Ruler. It was good to find that he is feeling much better.

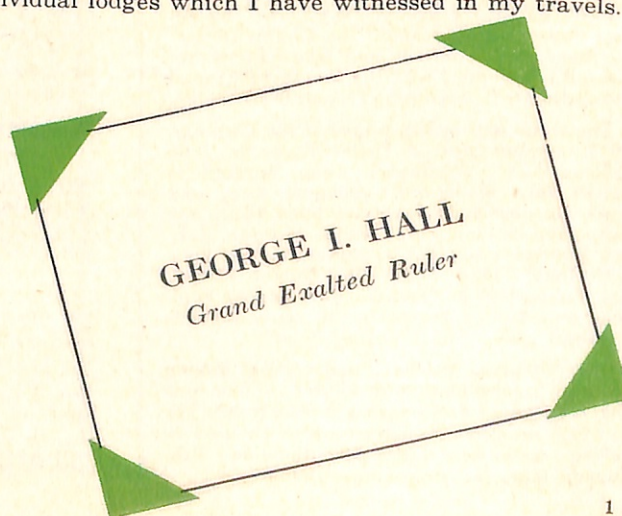
After visiting Seattle and Ballard Lodges I traveled to Williston, N. D., where Grand Trustee Sam Stern greeted me. We were escorted through town by the Elks Band of nearby Glendive, Mont., and a Cadillac ambulance which the Glendive membership had contributed to its city. Accompanied by Brother Stern, we left Williston for Minot where we saw the \$45,000 site donated by the Minot Elks to the U. S. Government for a Veterans Hospital.

At Devils Lake we saw the ambulance and iron lung donated by this lodge to the community. After a banquet meeting at Grand Forks, we proceeded to Fargo to attend a joining session of the North Dakota and Minnesota State Elks Associations. The outstanding work of the North Dakota Elks in caring for crippled children at Camp Grassnick is only one of the great activities of those Elks.

I cannot find the words to express my pride in the many worthwhile accomplishments of the State Associations and the individual lodges which I have witnessed in my travels.



A Veritable Ghost Town



GEORGE I. HALL  
Grand Exalted Ruler



## TWENTY-FIVE YEARS AGO THIS MONTH IN THE ELKS MAGAZINE



THE earthquake which caused nearly 100,000 deaths in Tokyo and Yokohama in September, 1923, is brought to mind by Grand Exalted Ruler McFarland's appeal to our membership to contribute to the relief funds for the Japanese people. The message, dated Sept. 6, 1923, was published in the October issue.

The list of District Deputies printed in the October, 1923, number included: for Florida, North—David Sholtz; for New York, Southeast—James T. Hallinan; for Washington, Northwest—Walter F. Meier, three distinguished members who later served our Order in the office of Grand Exalted Ruler.

Twenty-five years ago, when few had knowledge of the tremendous power of advertising to speed the manufacture and distribution of the nation's products, *The Elks Magazine* published an article by James H. Collins, "Who Pays for Advertising", which furnished salient facts about this giant adjunct to our economic life.

From time to time, we have referred in this column to the leisurely, discursive style of writing published a quarter century ago. Probably Walter Trumbull's sports article, "World Series Facts and Figures", which appeared in the October, 1923, issue, is the classic example, at least so far as its first lines are concerned. The opening paragraph consisted of a single sentence 159 words in length.

This issue was unusual for the percentage of fiction published. Three short stories: "Peach-bloom" by Rita Weiman, "The Slave" by Albert Payson Terhune, and "The Cactus Derby" by Romaine Lowdermilk and Lyle Abbott appeared in company with the first instalment of "Woodsmoke", a serial by Francis Brett Young.

The stage and screen pages of the October, 1923, number starred Phyllis Povar in John Galsworthy's "Windows", Irene Bordoni in "Little Miss Bluebeard", Gregory Kelly and Ruth Gordon in "Tweedles", Lynn Fontanne, supported by Henry Hull, Ralph Morgan, Robert Strange and Jack Gardner, in "In Love with Thee", John Gilbert in "Cameo Kirby", Ida Rubenstein in "Fedra", and Regina Wallace and McKay Morris in the Mary Roberts Rinehart play, "The Breaking Point".

In a humorous article, "How to Make Money by Mail", John Chapman Hilder, who served the Magazine as Managing Editor from 1925 to 1930, recorded six letters which he used in selling green-bearded, Scandinavian fish-hounds, imported from Chijkgaholm.

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THE

# Elks

MAGAZINE

NATIONAL PUBLICATION OF THE  
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PUBLICATION COMMISSION

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CHANGE OF ADDRESS: Postmasters are asked to send Form 3578 notices complete with the key number which is imprinted at upper left-hand corner of mailing address, to The Elks Magazine, 50 E. 42nd Street, New York 17, N. Y. Members are asked, in changing address, to send this information (1) Name; (2) Lodge number; (3) Membership number; (4) New address; (5) Old address. Please allow 30 days for a change of address to be effected.

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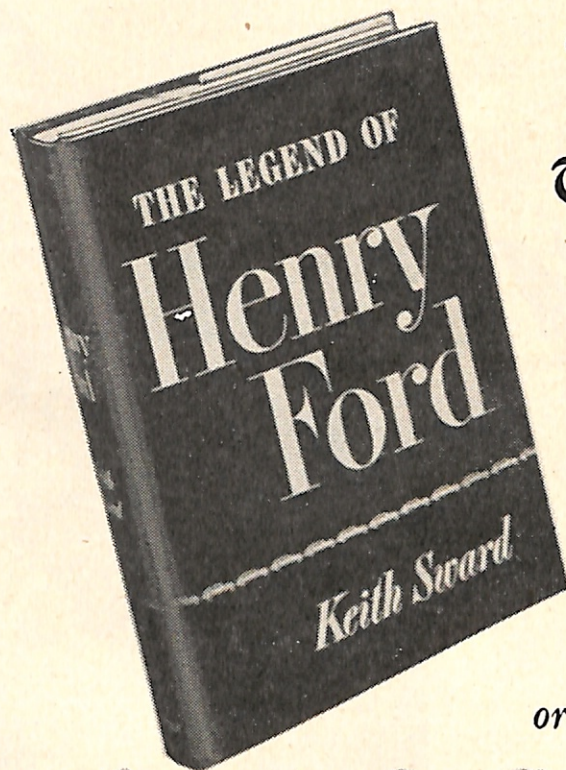
# THE BOOK FIND CLUB

that has brought you **THE NAKED AND THE DEAD**  
and **THE STILWELL PAPERS**

announces another notable selection

## The Legend of Henry Ford

by Keith Sward



This book is one of the most fascinating—and certainly one of the most provocative—biographies of our time. With brilliant scholarship and a keen sense of story-telling, the author traces the rise to fame and riches of the industrial genius who revolutionized the automobile age. No less brilliantly, Mr. Sward analyzes the Ford legend and distinguishes between the man and the myth. Here is the farm boy who became a mechanic, the mechanic who

became a billionaire; the man who said that "history is bunk" and spent a fortune to preserve the past; the staunch individualist who claimed that "the vast majority of men wanted to be led." *The Legend of Henry Ford* is more than a biography; it is a history of one of the most fascinating periods in American history and finance in terms of the man who played a leading part in that period.

You can start your membership  
with *The Legend of Henry Ford*—  
or with any one of these distinguished selections:



**OUR PLUNDERED PLANET**  
by Fairfield Osborn

**A MASK FOR PRIVILEGE**  
by Carey McWilliams

**MAN AGAINST MYTH**  
by Barrows Dunham

**CRITICS AND CRUSADERS**  
by Charles Madison

**THE AGE OF JACKSON**  
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edited by Mary L. Aswell

**THE BIG SKY**  
by A. B. Guthrie, Jr.

**MIND AND BODY**  
by Flanders Dunbar

**THE TIMES OF MELVILLE & WHITMAN**  
by Van Wyck Brooks

**PROUD DESTINY**  
by Lion Feuchtwanger

### How the Club Operates

*The Naked and the Dead*, *The Stilwell Papers*, *The Legend of Henry Ford* and the other selections mentioned above are representative of the books—the best in fiction and non-fiction—that the Book Find Club distributes to its members month after month. The publishers' list prices of these selections range from \$2.50 to \$5.00, but Book Find Club members pay only the regular membership price of \$1.65 a book (plus 14c postage and handling). In addition, new members are entitled to a GIFT book, which they may choose from a descriptive brochure provided by the Club. Membership is very simple. There are no fees or dues. You pay only for the books you accept.

Each month, our literary magazine, the *Book Find News*, is mailed to you free. It reviews the forthcoming selection and contains other literary articles of interest to book lovers. If you want the selection you merely let it come. If not, you return the printed form (furnished by us) which tells us not to send the selection. Your only obligation as a member is to accept as few as 4 books a year. Since it is almost certain that you read at least four Book Find Club selections during the year anyway, why not get them from the Club at the tremendous savings we are able to effect through our large printing orders?

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# On McSorley

BY WILLIAM FAY

**Casey goes out with a strawberry  
nose while the boys play on.**

McSORLEY needs you," he was told.  
"McSorley should drop dead," Casey said.

Walter Casey was a large adult, now twenty-eight years old, whom Bernarr MacFadden might have labeled pretty. Not long ago he had been known in collegiate circles and among professional football people as the "Minnesota Meataxe", not alone for his prowess on the ball field but for the frightful things that Casey, in the bloom of his youth, could do to human flesh. Such nonsense, he would have you know, was all behind him now. "The man is all muscle" was not the kind of compliment for which he yearned. The same thing could be said, he pointed out, of a 212-pound clam.

"Casey, you should not be so bitter," he was told.

He did not think he was unduly bitter. He had been sitting in a restaurant on 51st Street, content with the roast beef, anyhow, if not with life and romance. Life, as a problem, he was willing to surrender to the sages and the theologians. Romance, or at least an interesting outline of the same—tall, rather blonde, and entitled Phyllis—had departed in high hauteur, suggesting he spice his theatre tickets with a fine French dressing and drop them down his throat. This left him with only the roast beef's pleasant company, which was enough, till Jesse

Weinberg of the New York Football Titans came along.

"If McSorley dropped dead," Jesse said, "he wouldn't need you, would he?"

That was reasonable, Casey conceded. He was fond of Jesse, and even approved of him, despite the small man's long devotion to Joe McSorley, owner, coach, and whistle-blowing factotem of the prosperous Titan team.

"Maybe you haven't heard," said Jesse, "that McSorley fell down the stairs of his house and broke both legs."

"You mean it, Jesse?"

This was something he had not heard, and he was about to say he was sorry, since, after all, two broken legs are as much as one man can sustain, even McSorley. Nor had he really meant that McSorley should drop dead. That was merely a loose use of the current idiom; his bitterness towards McSorley, his old employer, was more habitual than consciously vindictive. Given a chance to revise his remark he would say, "I hope he almost drops dead."

"And the trouble is, it leaves us without a kicker for the Bears game," Jesse said. "In a game like that a three-point placement could be the difference between going into the play-off or going into the ashcan. It could mean a hundred thousand dollars to the team."

"Listen, that McSorley's not so in-

dispensable as he thinks, Jesse. What's the matter with Harry Holstadt? Harry can kick if he can't do anything else."

"Harry was with McSorley, Walter. They fell down the same stairs together. The score is two broken legs for McSorley, one broken leg for Holstadt."

"Well, that's fair enough," Casey said. "Harry was only half the man McSorley was."







Then he thought: why should I sit here saying nice things about McSorley? He had worked for McSorley long enough to have labeled him the biggest, the meanest and the most nossestive man in the National Football League, and probably—though McSorley would rather confess to having mice in his hair—the oldest man. How old he was, nobody knew, and it was said that McSorley, long before, had destroyed all documents

pertaining to his age. It was enough to know that twenty years had passed since Joe McSorley had been young enough to beat his stubborn head against the beefy flanks of big-league opposition. But he had not surrendered entirely until he had fallen down those stairs. Until last Sunday, when the Titans needed three points or a critical point-after-touch-down, it had always been McSorley  
*(Continued on page 33)*

Casey cracked Chicago  
in the middle and his  
great momentum carried  
him for seven yards.





# THE GRAND EXALTED



*At Seattle, Wash., Past State Pres. Arthur Ochsner, right, welcomes Grand Exalted Ruler George I. Hall and former Chairman of the Board of Grand Trustees John E. Drummey, second from right. E.R. Ralph R. Knapp stands at left.*



*Mr. Hall holds the inscribed bronze star which was affixed to a beech tree in Muskegon, Mich., Lodge's beautiful park, commemorating his visit. P.E.R. W. T. Evans looks on as E.R. E. J. Allard shakes Mr. Hall's hand.*

**S**HORTLY after his election as Grand Exalted Ruler, George I. Hall arrived in Panama with Mrs. Hall and Past Grand Exalted Ruler James T. Hallinan and Mrs. Hallinan, for a four-day visit during which time the Isthmus Elks outdid themselves in making the party welcome. Numerous social functions were held in their honor by the members of **CRISTOBAL LODGE NO. 1542** and **BALBOA LODGE NO. 1414**.

After completing arrangements for a one-night stay at the Hotel Washington overlooking the Bay of Colon, Mr. Hall and Judge Hallinan were entertained at the famous Strangers Club, with officers of both Canal Zone lodges. During this affair, Mrs. Hall and Mrs. Hallinan enjoyed luncheon at the Brazos Brook Country Club where they each received a Pollera dancermusic box from the Cristobal Emblem Club. In the evening the Grand Exalted Ruler and Judge Hallinan were guests at a stag party given by Cristobal Lodge, when P.E.R. Arno Zeese was installed as District Deputy. The ladies dined at the home of James Sullivan, a member of the Order, whose wife is a former schoolmate of Mrs. Hallinan.

On the 20th the official party motored to the Pacific side to make its residence at the Hotel Tivoli for a two-day round of activities. These included an officers' and P.E.R.'s luncheon, and a stag dinner for the men, while the ladies entertained the wives of the New York Elks and took them on tours of the city.

Wednesday's most important event was an official visit to the Commander-in-Chief of the Caribbean Command, Lt. General Matthew B. Ridgway. Accompanying Mr. Hall and Judge Hallinan on this visit were P.D.D.'s Edward J. Kunkel, John A. Wright and James O. DesLondes. That evening a buffet dinner and dance for all Elks and their ladies took place at the home of No. 1414, when the Grand Exalted Ruler's address on Elkdom thrilled his audience. Judge Hallinan followed Mr. Hall's words with a clear, concise recording of the accomplishments of the Order during recent years.

The following day, Past Grand Exalted Ruler Hallinan and the Order's present leader, with the Zone's P.D.D.'s, visited Brig. Gen. F. K. Newcomer, Governor of the Panama Canal Zone. They then motored to the Hotel Washington, making a stop at the Pedro Miguel Locks, and that evening a gay party at the Strangers Club brought their visit to a happy close. At this affair, Cristobal provided the best in entertainment—the "Conjunto Cajar", a group of talented Panamanians specializing in native songs and folk dances. Their services were secured through the courtesy of President Enrique Jimenez of the Republic of Panama, and Manuel J. Castillo of the Panama National Tourist Commission. Other special guests on this occasion were Col. Charles G. Holle, newly appointed Engineer of Maintenance of the Canal, and Mr. John T. Wiseman of



# RULER'S VISITS

the Bethlehem Steel Company, builders of the *SS Panama*, and their wives.

On July 31st, Mr. Hall was in **CHICAGO, ILL.**, to meet with his Deputies at the Elks National Memorial Building, and the following day he left for Escanaba, Mich., stopping en route at the home lodge of Past Grand Exalted Ruler Charles E. Broughton at **SHEBOYGAN, WIS.** At a dinner party held by Mr. and Mrs. Broughton, Mr. Hall was greeted by many distinguished Elks, including Michigan State Association officials, Pres. Joseph M. Leonard, Secy. Lee Hamilton and Trustee W. T. Evans and P.D.D. Frank A. Small, D.D.'s J. Ernest Hoos and Leo N. Dine, P.D.D.'s Jacob Federer and John M. Poole, Grand Lodge Activities Coordinator Bert A. Thompson, and many other Elk dignitaries from both States who gathered to pay tribute to the Order's leader.

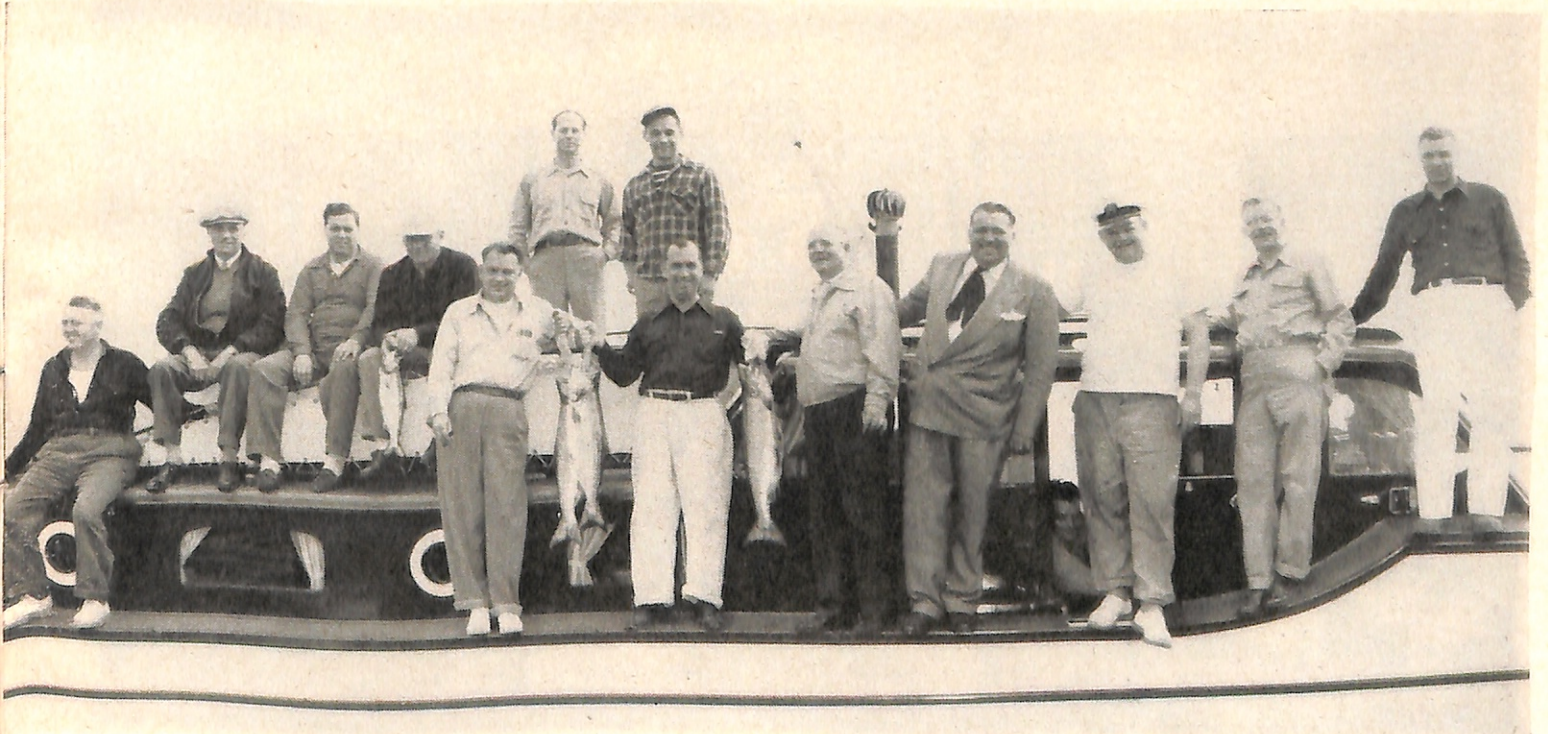
At the home of **GREEN BAY, WIS., LODGE, NO. 259**, Mr. Hall addressed a group of officers and members from Michigan and Wisconsin. That evening, he joined members of **MARINETTE LODGE NO. 1313** and **IRON RIVER LODGE NO. 1671** in the institution of **MENOMINEE LODGE NO. 1755**, during which Mr. Hall officiated.

The 2nd found this distinguished group at the home of **ESCANABA, MICH., LODGE, NO. 354**, when Mr. Hall addressed members and their ladies at a banquet meeting.

(Continued on page 44)



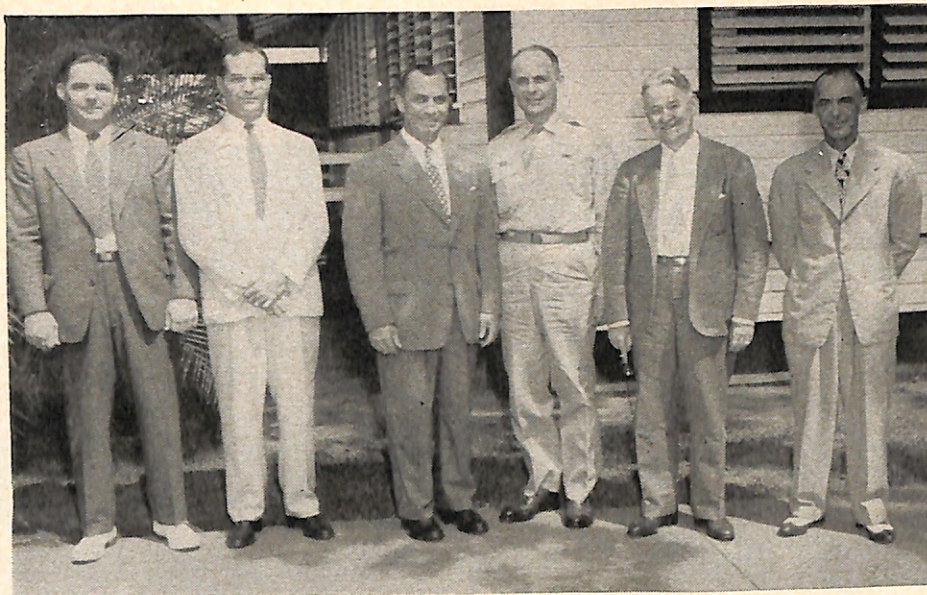
At Green Bay, Wis., Lodge are, first row left to right, Past Grand Exalted Ruler Charles E. Broughton, Mr. Hall, D.D. Leo H. Schmalz, and E.R. Walter H. Jessen. Others are visiting dignitaries who welcomed the Order's leader.



Mr. Hall, officers and members of Tacoma, Wash., Lodge, Past State Pres. Ochsner and Emmett T. Anderson of the

Elks National Veterans Service Commission, display their fine salmon catch taken on a Puget Sound fishing trip.

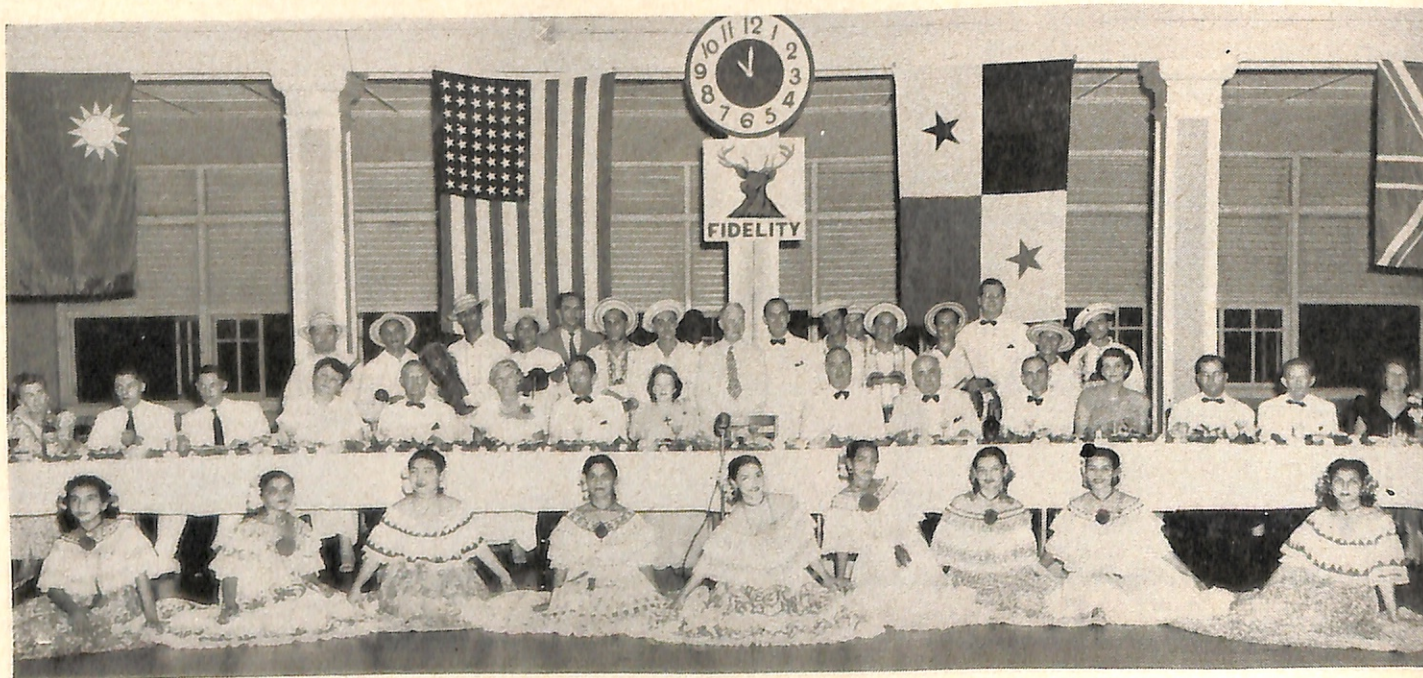




*On his Panama Canal Zone visit with the Grand Exalted Ruler are, left to right: P.D.D. James O. Des Londes, P.D.D. Edward J. Kunkel, Mr. Hall, Lt. Gen. M. B. Ridgway, Cmdr. in Chief, Caribbean Command, Past Grand Exalted Ruler James T. Hallinan and P.D.D. J. A. Wright.*

*Three hundred Sault Ste. Marie, Mich., Elks heard the Grand Exalted Ruler's address during the banquet held in his honor.*

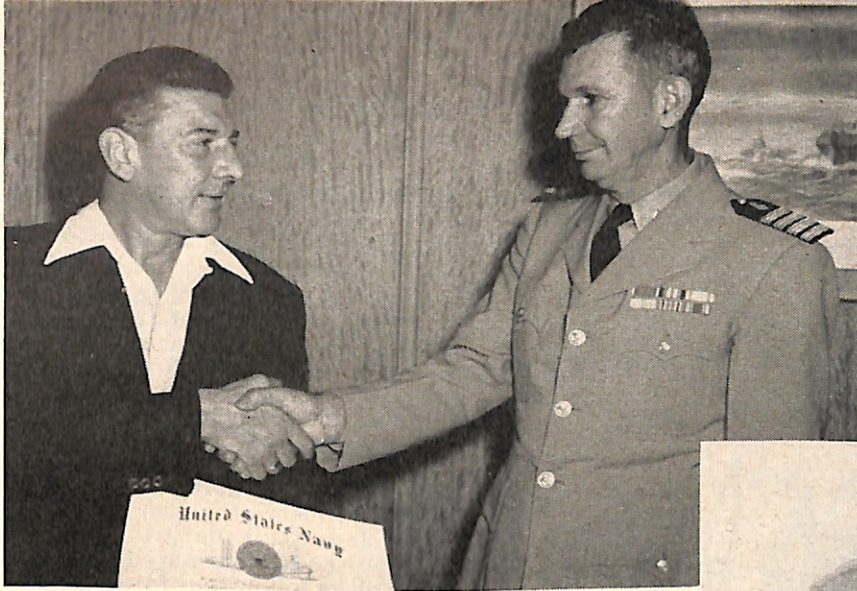
## THE GRAND EXALTED RULER'S VISITS



*Young Panamanian entertainers comprising the "Conjunto Cajar" pose at the guest table during the farewell*

*dinner given for Mr. and Mrs. Hall and Judge and Mrs. Hallinan at the Strangers Club in Cristobal, Canal Zone.*





Seymour Hall, Chairman of the Elks National Veterans Service Commission of Washington, D.C., Lodge, receives on behalf of his lodge the Navy Citation from Capt. L. O. Stone, MC, U. S. Navy.

D.D. Samuel Offen pledges the aid of his district to the reactivated recruiting drive in the New Jersey-Delaware Recruiting District, commanded by Lt. Col. Frank B. Chapman, seated right. Standing, Capt. M. L. Zimmerman, Public Information Officer, and Major Ralph E. Edwards, District Recruiting Coordinator.

## Activities Sponsored by the Elks National VETERANS SERVICE COMMISSION



A Muskogee, Okla., Elk group entertained veterans at the local Hospital. Foreground, left to right: Lect. Knight Bob Hill, Bob Harris, Chaplain B. C. Brasch, Steward

John Wright, J. L. Wilson, Tiler S. L. Ferguson, Lead. Knight Dr. Robert Stanley, Loyal Knight Ed Myers and Ted Palmers. On stage are other Elks and their ladies.

### TREASURY DEPARTMENT APPRECIATION

The following are excerpts from a letter received by Chairman James T. Hallinan of the Elks National Veterans Service Commission, from Vernon L. Clark, National Director of the Savings Bonds Division of the U. S. Treasury Department, in recognition of the successful efforts of the members of our Order in the recent Security Loan campaign:

*"Secretary Snyder and I would greatly appreciate your conveying the warm appreciation of the Treasury Department to the officers and members of your great organization who, as volunteers in the recent Security Loan campaign, helped make it succeed as*

*it did" . . .*

*"We are now making plans to consolidate and extend the Security Loan gains and know we can count on your help and theirs in this work for the common good . . ."*

In a test made a week in advance of the opening of the campaign, the members of Sandusky, Ohio, Lodge played a very prominent part in making it possible for the community to accede its quota by 33 per cent. Of course, our membership will gladly comply with the recent request from the Treasury Department to continue to assist in this important work.



# ROD and GUN

**Mr. Trueblood can't stay away from them ducks**



Prospects for duck shooting in the four flyways are brighter this season.

**BY TED TRUEBLOOD**



IT WAS ten minutes until quitting time of the final day of the duck season last year. Harp Saunders and I had been in the blind since sunrise, and we had seven birds—one short of our limit. The sky was perfectly clear and the sun was so warm that we had shed our coats long before noon. There wasn't a breath of wind. By all rights we should have picked up our marbles and gone home, but on the last day a fellow hates to quit.

Shooting had been poor all day, except for a short flurry at sunrise. Except for three that we got immediately after shooting started, our only birds had been stray singles that were wandering up or down the river. Now we were standing in the blind debating whether to get the boat and start taking up or to wait until the last minute. The odds were 100 to one against getting that final bird.

Suddenly, I saw a lone speck, far up the river. It was coming our way, fairly low, and while the chances were that it would follow the main channel instead of swinging over the island on which we had our blind, still we crouched down and waited. When the shooting is that poor a

man will grasp at a pretty slim chance.

The duck eventually drew close enough for us to see that it was a mallard drake, flying 20 feet above the water, and he was coming straight toward us. When he was about 150 yards upstream, however, he began to climb. Evidently he'd been shot at from the points of islands before. By the time he was above us, he was so high I had to look twice to see him. I didn't even raise my gun. Harp said, "If we don't get him, we won't get any." However, he swung his gun with the drake which, by now, was directly overhead.

At the crack of the gun the duck rocked a little, set his wings and went into a long glide toward the shore. I ran to the boat, shoved it off and jumped in. He was down by then, a good 200 yards away along the shore of the river. Fortunately, the outboard started on the first pull of the rope, and I reached the spot where he'd hit the ground before he had a chance to hide. At six minutes until quitting time, I picked up our eighth duck.

LAST year the waterfowl situation was pretty bleak, particularly in the Atlantic and Mississippi flyways. The season was the shortest on record, and the limit was only four

birds a day. This year it looks a little better in most parts of the country.

There are several reasons, and the foremost of these should be attributed to God. He makes the ducks. Man has done a little bit to aid Him, and a great deal to hinder. If the nesting season is favorable—and enough ducks fly north in the spring—we have plenty the next fall. If the season is bad, all that we have been able to do so far has helped but little.

All ducks follow four fairly definite routes in their annual migrations. These routes are called flyways, and they are the Atlantic flyway along the East Coast, the Mississippi flyway, the Central flyway west of the big river and east of the Rockies, and the Pacific flyway.

Because nesting conditions in Canada and the northern States are not always the same from east to west any particular year, or because more ducks may be lost in one flyway than another when they are South for the winter, there usually is a better duck crop in one or two flyways than in the others.

The U. S. Fish and Wildlife Service, which has the responsibility of looking after the ducks in this country and setting the open seasons, gradually is adopting a system of regulating the kill according to flyways, rather than setting one season and limit for the country as a whole.

This new plan is much more intelligent than the one formerly used. It enables the Service to permit a fairly liberal take in regions where there are plenty of ducks and still give them needed protection where they are scarce.

Actually, of course, hunters kill only a small fraction of the ducks that are lost each year. Floods or drought at nesting time, crows and other predators, and losses from pollution and other causes on the wintering grounds account for many times the ducks each year than the hunters do. The unfortunate part of it is that the hunter kill is the only factor of the many which control our duck population that can be regulated. Therefore, the hunters are the goats when Nature cuts down the duck population.

THERE was some improvement, both in the numbers returning to the nesting areas and in nesting conditions, in those areas which feed the Central and Pacific flyways this year. In the other two they were about the same as last year. Therefore, by basing the seasons and limits on flyways, the Fish and Wildlife Service was able to give Western wildfowlers a somewhat better break. The boys in the East will have the

(Continued on page 39)



# IT'S A MAN'S WORLD



BY DICKSON HARTWELL

**T**HAT furrowed brow and worried look people are wearing these days are occasioned by the nation's most important question since radio invented Miss Hush. The question is: "What to do about television."

With some 50 stations already telecasting from coast to coast and networks from Boston and Schenectady south to Richmond soon to link New York, Philadelphia, Baltimore and Washington with Chicago and St. Louis, the umpteen million people who live within the 50-mile range of an actual, or soon-to-be, transmitter are torn between the desire to retain around \$300 to \$500 hard-earned dollars and the determination not to be the last in their neighborhood to own a television set.

Television's (soon everybody will be calling it TV) recent whoop-de-do, overnight expansion outstrips any invention since the discovery of fermentation. It's developed so fast no one knows precisely how big it is. In the mouths of some televisionaries statistics are a theme song rather than a reliable progress index. Very few TV people are affected by gloom and it is often difficult to discover what's doing underneath the mulch of smiles and radiant predictions. Manufacturers cloak their production with approximate but unminimum figures designed to confuse and astonish competitors. One conservative guesstimator predicts 357,000 sets in the country by January 1; another, equally conservative, 800,000.

Technically, TV may not be perfect but it is at least present, and as good as it is likely to be for some time to come. TV people are now expert in every phase of the business except one: They know everything but how to give John Public programs worth looking at. Current programs are reminiscent of 1915 comic strips and nickelodeon movies wired with 1948 sound. They are charitably described as experimental.

But John Television-Owner is a hardy soul who has made a big investment and intends to get something out of it. His preparations for

an evening of TV are faithful and elaborate. Certain of an invasion of his neighbors and his neighbors' neighbors he must first check his liquor supply and insure that one of the bonded or imported stock is too readily available. Helpful guests are likely to mistake it for ordinary liquor and help themselves to it. Then, before the first arrivals, he turns the set on and spends anxious moments fidgeting from channel to channel, if he luckily lives where he has a choice. In any case, by exercising the utmost will power and delicate finger-tip control he manages to keep the image from fading off the screen or giving imitation of hot flashes wired for sound. When the instrument is all tuned he turns it off. His guests will be impressed and envious when he later flicks the switch and gets clear reception immediately—he hopes.

**O**NCE all are assembled they sit in semi-darkness before the magic instrument in anticipation of an entertainment miracle. What happens is, they stare fixedly for 56 minutes at a horse opera that was barely a "B" picture when shown in the movies ten years. With diminishing enthusiasm the guests cling limply but with slackening hope to glasses long-since emptied. TV eyestrain gives them slight headaches but John Television-Owner doesn't stop when the horse opera is over. The next half hour is spent staring at people with big names discussing burning issues that somehow fail to light any torch. Next there is a boxing match and everybody is full of anticipation. Once the fight starts, though, their exclamations of delight taper off to a low moan. The fight turns out to be a waltz between two fellows whose waists seem more suited to panties than trunks.

After a few weeks or a few evenings of this sort of thing it doesn't take a crystal ball to know that what television needs more than anything is a belly-laugh. TV will never hit the big time until it gets big-name com-

edy comparable with radio's Bennys, Hopes and Allens.

It was comedy that put radio over and got the big audiences that made the pay-off possible. Almost it didn't happen. When Ed Wynn was signed for the first of his NBC programs that made him the world's most famed Fire Chief, he was chagrined to discover that he was separated from his studio audience by a massive glass curtain. This was designed to prevent any laughs by the studio audience from disturbing the enjoyment of more numerous and more important radio listeners. But Wynn protested that he wouldn't be able to hear the laughs either and without those laughs to inspire him his comedy would be dead. Luckily there was a man in NBC who knew what Wynn meant, vaudeville-trained John F. Royal. Royal backed Wynn against all opposition and radio's important gag comedy was in.

In addition to fixing the listening habit for radio, humor of the Keystone-Kop brand was a major factor in the success of movies. But so far TV isn't funny. What it needs, say the smart apples, is a brand new comedy formula made-to-measure for the new medium. In the opinion of most funsters the idea of new comedy is strictly opium pipe. It hasn't happened in 25,000 years, they groan unhappily, and while TV may be remarkable, it isn't remarkable enough to develop a new brand of humor.

**I**T SEEMS there are only two kinds. In the movies it's situation comedy in which funnymen get involved in difficulties presumed to be hilarious, and somehow extricate themselves. On radio it is gag comedy in which funnymen make remarks presumed to be hilarious. TV may adapt either or combine the two, but get the belly-laugh TV must.

Not that people expect to split their sides constantly. Other programs are naturals for TV. But those who expect it to give them a front-row seat for every sporting event are in for an unhappy disappointment. Take horse races. Watching them on television may be fun if you don't mind not knowing one horse from another. Hockey, one of the world's most exciting games, is a TV dud. The puck is too small to follow. Baseball is good but a fan wants more than to keep his eye on the ball, which the camera does. With three men on, somebody singles and the fan wants to watch four men and the ball, an achievement now beyond TV. Football is good. The ball is always the center of important action. With its smaller field of play basketball is even better, and track meets are superior to basketball. Best of all are wrestling, which is seldom regarded as a contest any longer, and boxing, which is TV's tops. Only trouble with boxing is enough good boxers.

Some TV critics say that for sports, radio has it beat a mile. "For my money on Saturday afternoon,"

(Continued on page 32)





# THE STORY OF

## ***Struggles and problems of the State Associations during the formative years.***

**W**HILE the work of the State Associations has become a vital part of the Order, unless you have been an Elk for over forty years, you may not know about the history of the struggle that preceded the authorization and establishment of the Associations. For this reason, this article (to be followed by other articles about particular State Associations) traces the formative years of the Associations so that all may know of the difficulties and decisions involved in the creation of strong, useful state groups which would contribute to the work of the Order without usurping the Constitutional authority of either the Grand Lodge or the subordinate lodges.

Prior to 1915, the Constitution of the Order provided that there should be no "branches, degrees, adjuncts or auxiliaries in the Order". But as far back as the early 90's, the question of State Organizations was a matter of vociferous, if not widespread, discussion among members of the Grand Lodge, although at that time its advocates were not aiming at State organizations as known today. The objective, then, was State Grand Lodges which would legislate for

their own locale under the directives of a Supreme Lodge.

The proponents of this drastic change in the government of the Order advanced upon the theory that membership was increasing at so rapid a rate that the Grand Lodge eventually must become too large and unwieldy to function effectively as a national legislative body. The fallacy of this argument, which seemed so reasonable at the time, was demonstrated at the Grand Lodge Session in 1946 when the attendance of members reached an all-time high of 3,313.

The agitation for State Grand Lodges during the 1890's never reached the floor of the Grand Lodge and was confined mainly to sidewalk and hotel lobby conversation. At the time it was evident to even the most violent proponents that subordinate lodges never would sell their birthright, granted by the men who drafted the Constitution of the Order of Elks, for a form of government that would rob them of their power of participating in legislative activities in a national body. And that, in brief, was the earliest thinking about the need for State Associations.

After the agitation for State Grand Lodges had been silenced effectively by the indifference of the rank-and-file and the good sense of the members of the Grand Lodge, many members began to discuss State organization of a far different kind—a kind that might be brought within the scope of the Constitution and become beneficial to the Order as a whole. As a result, about the beginning of this century, regardless of the Constitutional prohibition against auxiliary organizations of any kind, States began to organize and carry on without benefit of recognition. According to available records, the oldest of these organizations are the West Virginia Elks Association and the Ohio Elks Association. The latter celebrated its Golden Jubilee Conference earlier this year.

By 1906, the movement toward the organization of State Associations had developed to a point where Grand Lodge action was imperative and at the Convention in Denver that year Grand Exalted Ruler Robert W. Brown said: "While no ban has been placed upon State Associations, it is probable that if they were to be con-



# STATE ASSOCIATIONS

tinued, the Grand Lodge should describe their sphere. If judgment be to the contrary, it should be so declared and the quicker it is known, the better."

Continuing the discussion at the Grand Lodge Session in Philadelphia, the following year, Grand Exalted Ruler Henry A. Melvin stated that he felt it was his duty to bring the matter of State Associations again to the attention of the Grand Lodge. Recognizing that State Associations "may, perhaps, be conducive to good fellowship", Brother Melvin reminded the Grand Lodge that nothing must detract from the national character

of the Order. Grand Exalted Ruler Melvin then stressed the fact that the growth and solidarity of the national fraternal sentiment had depended on there not being numerous jurisdictional divisions, each having independent functions and policies. At that Grand Lodge Session, the committee on revision of the Statutes of the Order, headed by Past Grand Exalted Ruler Charles E. Pickett, as chairman, recommended the amendment of Section 215 of the Statutes by adding the following clause:

"Nothing herein contained to

prevent the members of Lodges in the various states from holding reunions, which shall be open to all Elks in good standing, provided, however, that they shall not in any manner assume any of the functions of the powers of government, or in any manner attempt to influence or control by indorsement or otherwise the legislation of the Grand Lodge, or the election of its officers, or any other matter involving the policy of the Order."

The Grand Lodge accepted the re-  
(Continued on page 41)



This historic photograph shows a group of prominent members of the Grand Lodge of 1917 who attended the State Association Conference in St. Louis in January of that year. The Conference was called to frame a Constitution and Bylaws for the State Associations and was attended by 135 representatives from 35 State Associations. Details of this important meeting are included in the accompanying article.

Top Row (left to right): F. J. Schrader, P.E.R., Allegheny, Pa., Lodge, No. 339, Assist-

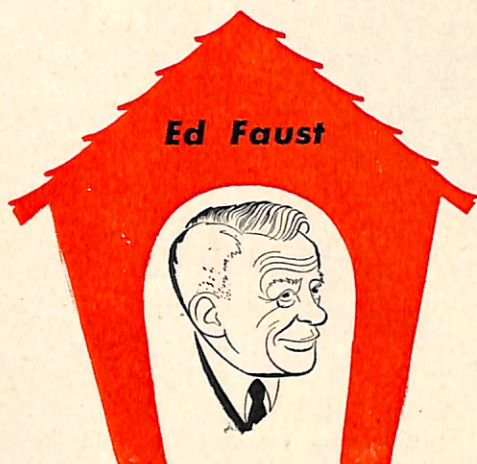
ant to Grand Secretary; O. K. Cowell, P.E.R., Sunbury, Pa., Lodge, No. 267; Edwin G. Slough, P.E.R., Mansfield, Ohio, Lodge, No. 56; Past Grand Trustee, Dr. Ralph Hagan, Los Angeles, Cal., Lodge, No. 99; Joseph Brand, P.E.R., Bronx, N.Y., Lodge, No. 871; and Frank L. Rain, Fairbury, Neb., Lodge, No. 1203, Grand Exalted Ruler, 1919-1920.

Bottom Row (left to right): Fred A. Pope, P.E.R., Somerville, N.J., Lodge, No. 1068; Edward Rightor, New Orleans, La., Lodge, No. 30, Grand Exalted Ruler, 1916-1917; Past

Grand Trustee, Robert A. Gordon, Atlanta, Ga., Lodge, No. 78; John H. Mitchell, St. Paul, Minn., Lodge, No. 59, former Justice of Grand Forum; Fred Harper, Lynchburg, Va., Lodge, No. 321, Grand Exalted Ruler, 1917-1918, and Bruce A. Campbell, East St. Louis, Ill., Lodge, No. 664, Grand Exalted Ruler, 1918-1919. Brother Campbell, Chairman, and Brothers Hagan and Gordon were the standing Committee on State Associations which called the 1917 Conference at St. Louis to formulate Constitutional plans for the State organization.



# IN THE DOGHOUSE



**Faust gets some mail  
from an old and valued  
wire-haired friend.**



Skye terriers photographed by Ylla

*(Editors' Note: For some weeks our dog man, Faust, has been looking after Gyp, a wire-haired terrier belonging to one of his neighbors. How well he has attended this duty you may gather from what follows. Miss Gyp, an old maid dog who has long scorned the attentions of the opposite sex, induced Faust to write to her boss to give an account of what has gone on while the old man was away. Here's a transcription of her dictation.)*

Dear Boss:

Don't you think this has gone far enough?—I mean the business of your hanging around that hospital cuddling your esophasis—eso-your throat—while making googoo eyes at what I am told are some darned good-looking nurses. Here you leave me anchored out in Blueport with nothing to do but worry about that cat next door and see to it that Faust has my dinner pail ready on time. You know me when it comes to my eats. Now this isn't exactly a life for a dog, especially a pooch like me. I crave attention and I miss those talks that you and I used to have. Faust speaks my language, but not often. He seems to think that if he scratches me behind the ears once in a while he's done right by me for the day. And he's the guy who sets himself up as a dog expert. He doesn't begin to know the routine of tricks that you taught me, although once or twice he tried to get me to say my prayers, but this has been so seldom that I'm afraid when you come back you'll find me a heathen, and that's

a hell of a way for a Christian dog to wind up.

Another thing—I need a bath. Faust says he'll give me one if we ever have a weekend free from rain, which we haven't had since gosh knows when. I've been out in it but it doesn't wash me; I simply get wet and then filed away in the garage to dry off. That too is no way to treat a dog. Mr. F. comes in wet as a mackerel but nobody puts him in the garage to dry off.

I need a clipping too. Right now I look like the business end of a mop. For a gal who fancies her looks, this ain't funny. Saturday I nearly caught up with that cat, but everybody in the neighborhood butted in and spoiled the fun. That red-headed canine lunatic of an Irish setter that hangs out where the cat lives won't let me bat an eye at that cat without alarming the whole block. But there'll come a day, although Faust tells me to lay off as cats are bad medicine for dogs.

If this rainy weather continues you'd better garage your car in the city and come out in a gondola when you come home. The guys on our road reach the main stem by swinging along the telephone lines. To get home at night they do the same thing. Faust has written a forecast for the weather bureau which he claims they can use for the balance of the year so they can shut up shop and won't have any more explaining to do. It reads this way, "Rain—clearing in December." He also says he'll write to you soon but I wouldn't bet on it because with the next breath

he says he's the world's second worst correspondent. He places himself second because he doesn't know who the first worst may be.

Yesterday I took time off, in between rain squalls of course, to superintend Faust while he puttered around his vegetable garden. The poor boob tried to plant succotash and is grieved that it didn't come up. He even looked for a row of French Fried potatoes that he put down. Even I could have told him he was wasting his time.

As you know, exciting events in Blueport are as scarce as the winning numbers in a slot machine and this is about all I have to write at the present. Faust says he's calling your hospital today to find out the visiting hours. I just thought I'd warn you.

Affectionately,  
Gyp.

P. S. You'll have to excuse the spelling in this as Faust is writing it for me and he spells by ear. He has a dictionary but says there's no use looking in it for the correct spelling of a word because you have to know how to spell it before you can find it in the book. Does this make sense or am I crazy? I would have written this myself but Faust says it's quicker for him to use the typewriter and besides, it's so long since he has used handwriting he's sure you'd think this was written in code if he tried that. He says the only time he uses handwriting is when he has to write to people he never hopes to hear from. G.

*(Continued on page 43)*



# Gadget and Gimmick

## DEPARTMENT



**N**OTE to shutter-clicking camera fans: With the passing years new developments in the camera field have contrived to make Aunt Nellie's face more bearable on an eight-by-ten print. There is a new item in the tripod department, for professional and amateur cameramen alike. For years the complete cameraman had to carry a bulky tripod around with him for careful picture taking. Now there is one that, when collapsed, fits into a regular coat pocket. Uniquely enough, the legs are made of stainless steel coils, each leg being one long tapered strip of metal. The legs are extended by pulling and at the same time twisting each coil. The leg extends to any varying length desired. For cleaning, simply detach the leg and unwrap the metal strip. When closed, the legs fit into metal cylinders fixed into the tripod base and are less than six inches long for carrying. The coil legs form a steady tripod and its makers claim it will support the weight of a grown man, if necessary.



**L**ET'S face it. Electric fans are ugly. Most of those now being made are the same old whirring blade type with a wire screen protector around it. There it squats on the floor creak-

ing and humming to itself, causing drafts, blowing the Sunday paper to hellangone and generally making a nuisance of itself. A few companies have tried to bring the fan up to date but they have only streamlined the base a little and splashed some chromium on it here and there. But now, one company has really solved the fan problem short of expensive air-conditioning equipment. It is a lamp fan. The secret is that you buy and have in your home what appears to be simply a dignified floor lamp of tasteful design. But hidden by the shade is an electric fan with the blades rotating horizontally. Switch the fan on and, with the shade acting as a funnel, the cool air is brought up from the floor and mixed with the hot air near the ceiling. It works very silently and your friends will not even be aware a fan is on unless you have very observing friends. This also does wonders for a smoke-filled room. Smoke is drawn up too, and dissipated as rapidly as possible. Should be good for future political conventions.



**P**ERHAPS the most innocent looking little menace in the modern home is the throw or scatter rug. It is aptly named. These little rugs have thrown people and scattered their parts around the house probably more than any other household object. That little hooked rug Grandma made may be the death of you yet. So serious is this domestic problem that one large corporation threw all its research facilities into the battle to eliminate the danger of scatter rugs scattering. They now come up with a distinguished achievement. They've licked the problem. They have developed a new liquid which, when applied with any ordinary paint brush, holds rugs fast to the floor without marring the finish. The back of the rug is coated with the liquid

and remains there through washing and time. For good measure the manufacturers threw in an ingredient that makes the rug last longer and keeps the edges from curling.



**I**T'S GETTING so a man can't turn around without being confronted by plastics. I went over to a friend's house not long ago and he is a fiend for plastics, as I soon discovered. He has a plastic game room. He told me about it and we went down to see it. The floor was covered with plastic tile. In the corner stood his fishing rod encased in a plastic cover. We lit up cigars (not plastic) and relaxed on plastic-covered club-room chairs for a game of gin rummy with, you guessed it, plastic playing cards. Later he played me a few of his favorite records—plastic, of course. He spoke proudly of all his plastic possessions. "Plastics," he said, "are no longer the coming thing. They're here." He waved his hand around the room. "All this stuff's made of Vinylite." Just then a thunder storm blew up and I had to run on home. My friend kindly loaned me a plastic raincoat and plastic overshoes to keep me dry. They did, too.



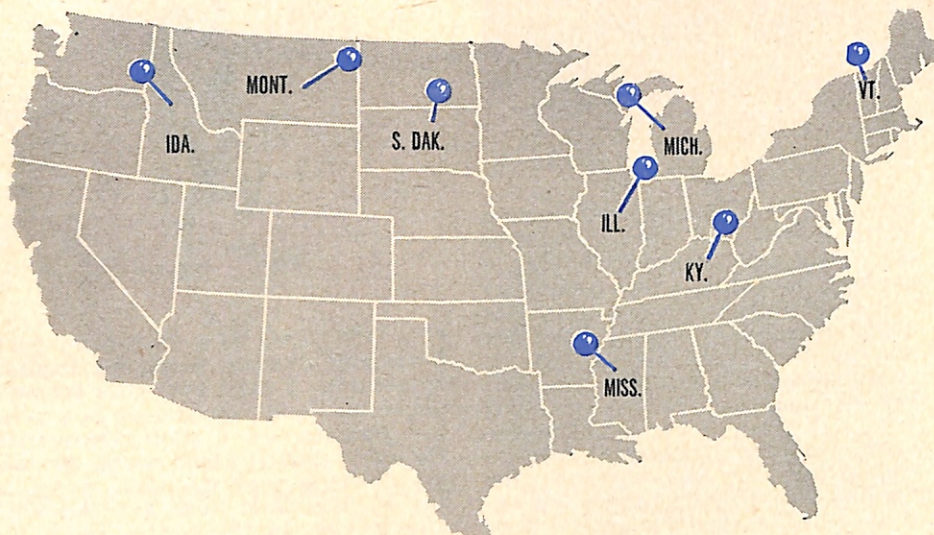
**T**HERE are very few orderly poker players. A good five-card-stud man may have all the shown cards memorized accurately; he may have all the odds on possible hands down pat, but somehow he is physically, at least, a rather messy sight, particularly as the game pushes the sun up one fine morning. There he sits, frayed cigar in his mouth, necktie off, slumped wearily over his enormous stack of chips, unshaven, red-eyed and happy. His chips are gathered into a semblance of a pile but he is constantly counting, recounting and dropping them on the floor. He could, if he were so minded, have a

(Continued on page 45)



# NEWS OF THE STATE

## ILLINOIS



*The States indicated are publicized in this issue.*

The Illinois Elks Association held its 45th annual meeting on May 14, 15 and 16 at the home of Danville Lodge No. 332. Pres. Dr. N. H. Feder presided, and the delegates heard the reports of the various officers. Election of those men who will take care of the organization's business for the coming year took place at the second official meeting on the 15th. They are: Pres., Floyd Cheney, Danville; Vice-Pres.-at-Large, Willis G. Maltby, Joliet; Secy., S. A. Thompson, Macomb (reelected), and Treas., William S. Wolf, Pontiac (reelected).

Past Grand Exalted Ruler Bruce A. Campbell, Chairman of the committee in charge of investigating the redistricting of the State, offered a resolution rejecting any proposition for such redistricting. The resolution was unanimously adopted by the 700 delegates on hand.

At the banquet Saturday evening, Paul Harvey, Chicago radio news commentator, was the principal speaker, denouncing communism and urging the Order to fight its spread at every opportunity.

M. M. Memler, Chairman of the Scholarship Award Contest, presented to Miss Rae June Decker and Alfred William Balk their \$300 first-prize checks. At the Sunday morning session, the new officers were installed by Past Grand Exalted Ruler Henry C. Warner; it concluded with the Memorial Services highlighted by a moving address by Mr. Campbell.

The Fall Conference of the Association will take place at Evanston on Oct. 15, 16 and 17, the Winter Conference at Champaign in February and the 1949 Annual Meeting in Quincy in May.



*At the Vermont State Assn. banquet were, left to right: D.D. Ronald Cheney, Past Grand Esteemed Loyal Knight Riley C. Bowers, President-Elect Earl H. Weeks, and Vice-Presidents Ralph Miller and Bruno Beck.*



*This is the Traverse City Degree Team which won the John K. Burch Trophy as Class "B" Champions at the Michigan State Assn. meeting.*



# ASSOCIATIONS

## MONTANA

The Montana State Elks Association reports the largest attendance on record at this year's meeting in Great Falls. The registration count showed a list of 2,250 delegates to the three-day session starting July 22nd.

It was reported at this meeting that during the year a \$300 Foundation scholarship was awarded to Joyce Danielson, a \$200 award to James Reynolds; in the High School division a \$500 State Assn. award went to Gary Miller and another to Nancy White; a \$200 Foundation scholarship to James Reynolds, and a \$100 Foundation award to Richard Wohlgenant.

The State's lodges show an increase in membership of 1,181, and reports of their Social and Community Welfare activities prove not one of the 21 lodges is relaxing its adherence to the principles of the Order. As only one example, Lewistown Lodge purchased a city block and presented it to the city for a park. All the other lodges are making donations to Scouts, Veterans, and all the other hundreds of outlets for charity.

The State Ritualistic Contest was held at Helena on May 16th and was won by Anaconda Lodge, with Missoula (Hellgate) Lodge and Red Lodge "Beartooth," taking second and third places respectively.

Officers for the coming year are: Pres., K. W. Skeen, Red Lodge, "Beartooth"; 1st Vice-Pres., Les Hill, Great Falls; 2nd Vice-Pres., F. A. Nelson, Helena; Secy-Treas., A. Trenerry, Billings; Trustee for three years, J. D.

Walsh, Glendive; Trustee for one year, to fill the unexpired term of A. J. Baker, R. G. Griffin, Billings.

Bozeman Lodge will be the host to the 1949 Convention of this Association.

## IDAHO

The 26th Annual Convention of the Idaho State Elks Assn. took place at Moscow on June 18th and 19th. Pres. R. E. Sorenson presided and Mayor R. K. Bonnett welcomed the delegates to the meeting.

Pres. Sorenson's report included mention of the dedication of the Elks Crippled Children's Convalescent Hospital at Caldwell by Past Grand Exalted Ruler L. A. Lewis as one of the outstanding events on the Idaho Elks' program. The report of Treas. John E. Wimer revealed that all lodges are in splendid financial condition, and Chairman Ira H. Masters of the State Elks Veterans Committee listed the many fine entertainments provided at VA Hospitals by his fellow Elks. At this meeting it was revealed that Pocatello, Boise and Sandpoint Lodges had placed in that order in the State Ritualistic Contest held earlier in the year.

Past Grand Exalted Ruler Judge Frank J. Lonergan of Portland, Ore., was the principal speaker on this occasion, having been introduced to the assemblage by Ed Baird, former member of the Grand Lodge State Associations Committee.

Emmett T. Anderson of Tacoma, Wash., a member of the Elks National Veterans Service Commission, was called upon to act as installing officer



*The new Kentucky State Pres., George Rock, left, accepts the gavel from retiring Pres. Bernard Lipsitz.*

when the following 1948-49 leaders took office: Pres., Dr. Andrew McCauley, Idaho Falls; 1st Vice-Pres., Wm. S. Hawkins, Coeur d'Alene; 2nd Vice-Pres., T. W. Dakan, Caldwell; 3rd Vice-Pres., E. G. Yates, St. Maries; 4th Vice-Pres., A. T. Klink, Burley; 5th Vice-Pres., Clifford Warr, Preston; Trustee for five years, Ed D. Baird, Boise.

### THE STATE ASSOCIATIONS COMMITTEE REPORTS THE FOLLOWING CONVENTION DATES FOR 1948

State	Place	Date
California	Santa Cruz	Oct. 6-7-8-9
New Hampshire	Dover	Oct. 9-10

*Here is Sioux Falls Lodge's Ritualistic Team which won the South Dakota Championship.*



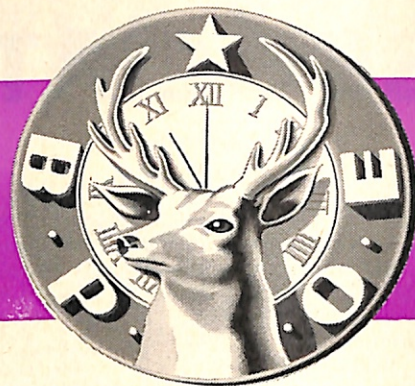
*The State Championship Trapshoot Team from Hamilton, Mont., Lodge is pictured with the trophy presented by the team Captain, C. A. Galloway.*





## NEWS OF THE

# LODGES



**PAHOKEE, FLA.,** Lodge, No. 1638, has made possible the completion of the Community Swimming Pool. Started two years ago by the civic organization, with money raised by public subscription, about \$3,000 was needed to complete the project. Although No. 1638 had already donated \$1,500 to build showers and other facilities in connection with the pool, the members felt supplying the necessary \$3,000 would be worth more to the community than anything else they might do.

The pool is of the type and size recommended by the State Sanitation Commission and is located in the area of the city playground. It will be maintained by the city after completion.

**CARNEGIE, PA.,** Lodge, No. 831, at a special meeting, awarded to Donald Henke a college scholarship, through the Elks National Foundation.

Chosen by the Pa. State Elks Assn., young Mr. Henke was one of eight boys throughout the State to be so honored. The presentation was made in the presence of a large number of Carnegie Elks, the lodge officers and the young man's family.

**ROCKVILLE, CONN.,** Lodge, No. 1359, suffered the loss of one of its founders and its first Exalted Ruler when Dr. Thomas F. O'Loughlin passed away Aug. 8th at the age of 76.

The last of the three Hartford Elks who dimitted to organize No. 1359, Dr. O'Loughlin had been an Elk since 1905. He had been President of the Conn. P.E.R.'s Assn., was District Deputy in 1924-25 and had been Trustee of his lodge for 12 years.

Rockville Lodge officers held Elks services in his memory, and attending the funeral were James L. McGovern, former Chairman of the Grand Lodge Activities Committee; Col. Edward J. Hickey, State Police Commissioner of Connecticut; Past Grand Est. Lead. Knight Martin J. Cunningham; George W. Hickey, former member of the Grand Lodge Activities Committee; Pres. A. H. Brown of the P.E.R.'s Assn., and several Past District Deputies including George H. Williams of Dr. O'Loughlin's home lodge.

Dr. O'Loughlin is survived by his wife, Mrs. Irene Sterling O'Loughlin and his sons, P.E.R. Judge Francis T. O'Loughlin and John J. O'Loughlin.

**PROVIDENCE, R. I.,** Lodge No. 14, holds a Kiddies' and Family Outing each year and the one just passed was the largest and happiest on record. The attendance exceeded 2200, with all the Elks turning out in full force with their children, making it a real Family Party.

A carnival touch was added to the event, with a free ride called the "Whip", and games were played for prizes of real bicycles, scooters, kiddie cars, and such. Several Elks donned clown regalia and had the audience in gay spirits in no time.

About 102 orphans from the State Home and School were guests for the day, and the Boy Scout Troop organized recently under the auspices of No. 14 was also on hand to participate in the field sports.

**GASTONIA, N. C.,** Lodge, No. 1634, sent 16 local boys to the Boys Camp, 12 miles outside of Hendersonville, maintained by the North Carolina State Elks Assn., for two weeks this summer. The Gastonia Elks then purchased two wheel chairs for any invalid who is in need of a chair to propel himself in his home. Both chairs are now in use, with a waiting list for future patients.

**AUGUSTA, GA.,** Lodge, No. 205, really has the interest of children at heart. At a cost of \$3,000, secured through the production of the lodge's 1948 Minstrels, a portion of the premature baby room of University Hospital in Augusta was equipped with incubators by the local Elks.

Not long ago No. 205 donated \$2,500 to equip a dental clinic for underprivileged children. The clinic will be located at the John Milledge School and is under the immediate supervision of Rupert W. Langford, Chairman of the Charity Committee, who is also Superintendent of the Board of Education of Richmond County.



*These men comprise the class of over 60 men initiated into Terre Haute, Ind., Lodge, with one for Rushville Lodge and one for Sullivan. The Sullivan Degree Team did the honors.*





*All surviving Charter Members of Bluffton, Ind., Lodge were presented with a Life Membership and a plaque in recognition of their services and support during the years. In the foreground, left to right, are P.E.R.*

*John Philip Thompson, who presented the plaque, and Charter Members James A. McBride, P.E.R., Wm. H. Eichhorn, P.E.R., John S. Gilliland, Frank Ulmer, Fred J. Tangeman, P.E.R., and Charles E. Sturgis, P.E.R.*



*Ridgway, Pa., Lodge's officers and Past Exalted Rulers are pictured with members of the class initiated on the*

*lodge's 45th Anniversary. The officers and P.E.R.'s stand in the background with P.D.D. William B. Forsythe.*



*These smiling men were initiated into Los Angeles, Calif., Lodge and brought the total membership to 5,422.*





# NEWS OF THE LODGES

1

E.R. W. M. Meadows, left, presents Carlsbad, N. M., Lodge's \$3,600 check to Walter Craft, Pres. of the city's Board of Education, for the schools' luncheon fund for over one year.

2

E.R. Julian G. Whitener, left, presents Hickory, N. C., Lodge's \$3,500 check to G. N. Hutton for the Community Center project of the city.

3

Prescott, Ariz., Lodge's officers are pictured with ten new members initiated in honor of the second visit in 53 years of Charter Member Arthur A. Pace, standing with the officers.

4

The reunion of Calif. South Central Lodges' 1941-43 Exalted Rulers at Redondo Beach. Past Grand Est. Lead. Knight George D. Hastings, Past State Pres. R. Leonard Bush and P.D.D.'s Wm. J. Goss and R. C. Crowell also attended.

5

At a meeting of Iowa City, Ia., Lodge's P.E.R.'s Club were, left to right, back row, Club Pres. C. C. Ries, Murray Wier, University of Iowa All-American basketball player and his coach "Pops" Harrison. Foreground, Champion skaters Dick Engler and his twin brother Robert.

6

E.R. O. W. DePee presents to Mayor M. McKim the title to the fully-equipped First-Aid Car given to the city by members of Baker, Ore., Lodge.

7

Walter Jolliff, second from left, presents Wooster, Ohio, Lodge's \$1,000 check for the community swimming pool to Delroy Franks. Left, P.E.R. W. J. Mougey; right, E.R. Ed Gordon.

8

Chairman E. T. Klett of the Boy Scout Committee gives a representative of the Wyoming Valley Council Wilkes-Barre, Pa., Lodge's \$1,000 check for the Scouts' program.

9

The officers of Kearny, N. J., Lodge are pictured with one of the five busloads of nearly 500 orphans who were given an outing by the Lodge.



1. CARLSBAD, N. M.



2. HICKORY, N. C.

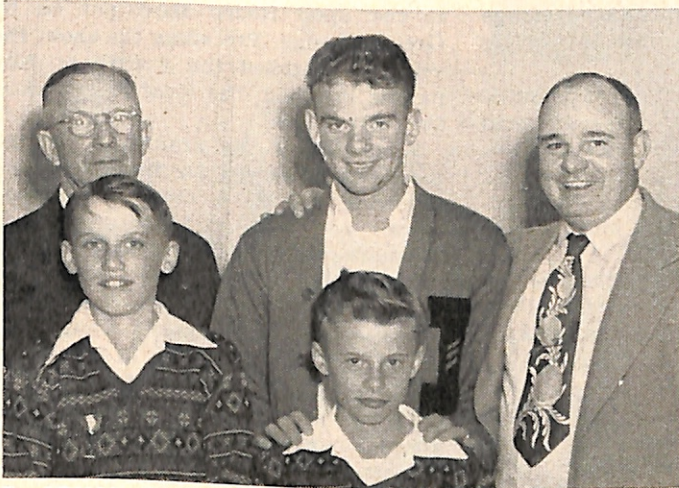


3. PRESCOTT, ARIZ.





4. REDONDO BEACH, CALIF.



5. IOWA CITY, IA.



6. BAKER, ORE.



7. WOOSTER, OHIO



8. WILKES-BARRE, PA.



9. KEARNY, N. J.





## NEWS OF THE LODGES

**BLOOMSBURG, PA.,** Lodge, No. 436, celebrated its 50th Anniversary in a week-long observance. All events were developed around a program of community interest, as well as one suitable for members of the lodge.

On Sunday, a program, developed around the history of the Order and of the lodge, was presented by E.R. Earl E. Davis. The lodge Band played during an hour's program broadcast over both local radio stations. During this period a \$500 check was presented to the local hospital by the Bloomsburg Elks. Members of the lodge were in complete charge of the radio program, with the announcing end of it being handled by Dr. C. W. Sober.

The following evening a testimonial dinner was held for P.E.R. Irvin A. Snyder, the lodge's first leader and the only living Charter Member. No. 436 presented a gift to the honored guest at this dinner which was attended by officers, Past Exalted Rulers and the Anniversary Committee.

Each evening during this gala week a band concert was given in front of the lodge's lovely home, with a local school band sharing the spotlight with the Elks Band.

On Wednesday evening a Stag Dinner and program were presented for Elks and their guests, and on Thursday eve-

ning a buffet dinner given for members and their ladies was attended by well over 1,200 persons. Special entertainment was provided during the evening, as well as by a floor show which put on a program each night through the week. Friday and Saturday evenings found the lodge home open to visiting Elks and local members.

A special 60-page Anniversary Bulletin with a rich cover in the traditional Elk purple was issued to each member, together with a souvenir ashtray. The Bulletin carried many interesting pictures of lodge activities, officers, and Chapter members.

All Bloomsburg Elks felt the week an outstanding one for the lodge, and one which emphasized to the community the great work being done by the Order.

### Notice Regarding Application for Residence At Elks National Home

The Board of Grand Trustees reports that there are several rooms at the Elks National Home awaiting applications from members qualified for admission. Applications will be considered in the order in which received.

For full information, write Robert A. Scott, Superintendent, Elks National Home, Bedford, Va.

**GREELEY, COLO.,** Lodge, No. 809, filled two Army buses with 60 patients from Fitzsimons General Hospital in Denver and their Red Cross attendants, placing four servicemen, too ill to travel by bus in a private car, and took them to the Spud Rodeo show put on by Greeley Lodge. Preceding the show, the veterans watched the Fourth of July parade in which the local lodge's float took first prize.

A section of the grandstand at the rodeo was reserved for the guests and following the show, they were served supper and sent on their way for a pleasant ride back to the hospital.

The lodge's Veterans Committee works with the camp and hospital committee of the Weld County Chapter of the American Red Cross in entertaining the boys at the hospital.

Mayor Frank L. Berger welcomed the guests for the city and P.D.D. Wm. R. Patterson, and several other Elk dignitaries spoke on behalf of the Order. Two of the veterans, representing their own group, expressed their appreciation for the good time they enjoyed.

**MUSKOGEE, OKLA.,** Lodge, No. 517, entertained the patients of the VA hospital there with a visit from members, their wives and Benedetto's Elks Orchestra. The group distributed cigarettes and cigars to all patients.

Another kind gesture of the Muskogee branch of the Fraternity was the donation of playground equipment to one of the city's parks. On a recent Saturday afternoon a large crowd of youngsters stopped their playing at Gulick Park to partake of ice cream treats and to witness the ceremony dedicating the equipment to the park for their enjoyment. The cost of the playtime accoutrements amounted to over \$1,000 and consist of swings, slides, merry-go-round, teeter-totter, etc.

The equipment was turned over to the city by John Lewis Stone, Managing Editor of the *Phoenix and Times-Democrat*, and Mayor J. Ollie Lee accepted it on behalf of the city.

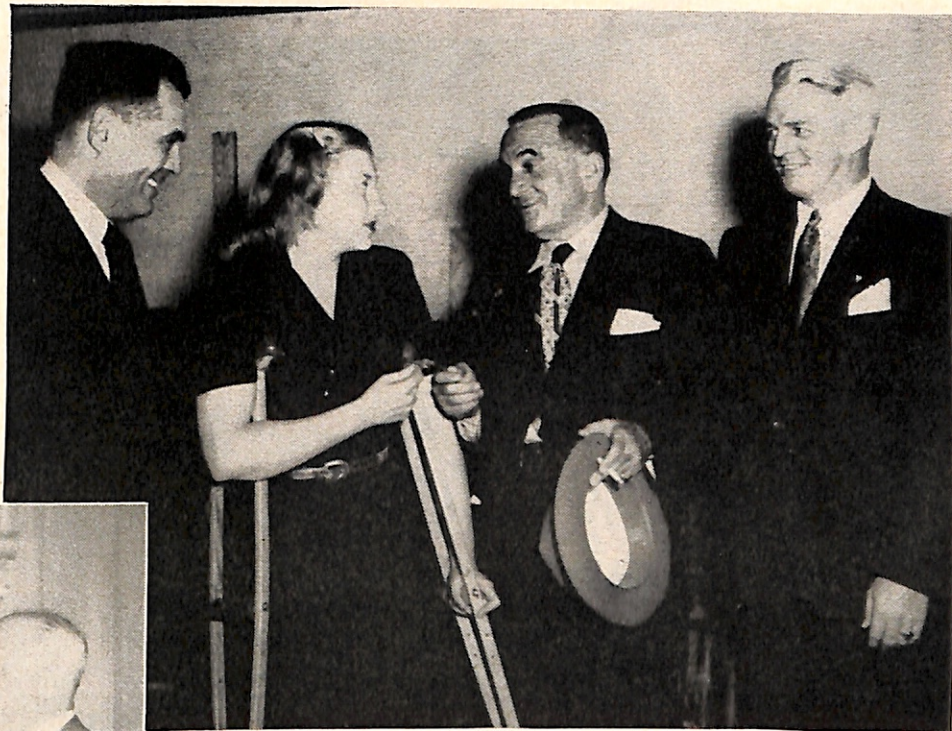
**HUNTINGTON PARK, CALIF.,** Lodge, No. 1415, sent its officers and about 60 members out of town recently to initiate a class of candidates for Bishop Lodge No. 1603. A fishing trip was enjoyed on this visit, and the members of the host lodge furnished a delightful barbecue for their guests. The members of No. 1415 anticipate visiting Yuma, Ariz., Lodge in the late Fall.



Scout Commissioner Orville Rohe gives E.R. E. M. Eastwood the Boy Scout Charter for the Troop sponsored by Oxnard, Calif., Lodge. The Troop is composed entirely of underprivileged American boys of Mexican descent. Others pictured are members of the lodge's Scout Committee.



With Al Jolson, star of stage, screen and radio as the main attraction, Atlantic City, N.J., Lodge raised nearly \$30,000 for the Betty Bacharach Home for Crippled Children, at a recent monster benefit show staged at the Warner Theater on that resort's famous Boardwalk. Over 4500 persons were thrilled by the star-studded show. Here, Mr. Jolson, second from right, accepts a diamond-studded wrist watch from Susie Wynkoop, a patient of the Home, as P.E.R. Judge Leon Leonard, General Chairman of the Show, left, and E.R. M. B. Kerstetter, right, look on. The gift was a token of appreciation for the singer's freely given talent.



E.R. Carmine Addresso of San Diego, Calif., Lodge, right, presents a \$1,000 check to Past Grand Exalted Ruler L. A. Lewis for a third certificate in the Elks National Foundation Fund while P.D.D. O. W. Heying witnesses the transaction.

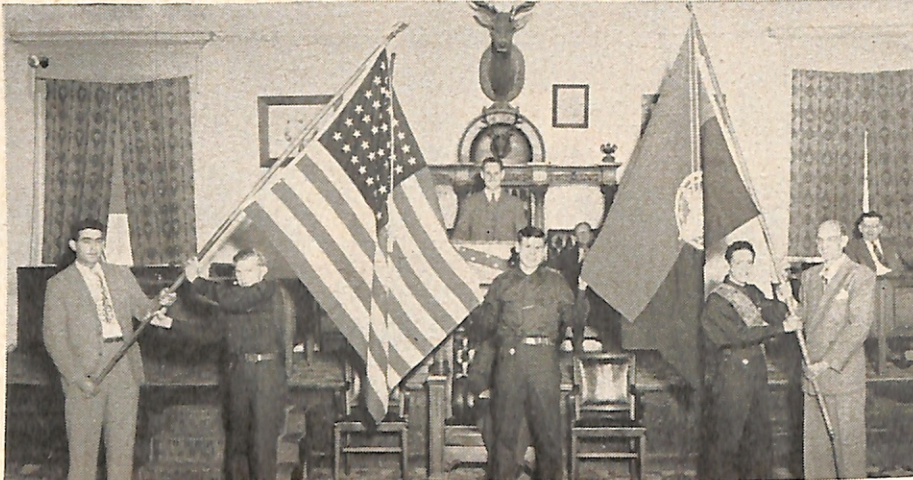
These men attended the institution of Martinsville, Va., Lodge, the first in the State in 41 years. Front row, left to right, are P.D.D.'s B. P. Kushner and C. D. Fox, Jr., P.E.R. W. L. Gibson of Danville, R. S. Guyer, Senator T. G. Burch, K. V. Brugh, D. D. Pulaski, Past Grand Exalted Ruler R. S. Barrett, State Pres. L. H. Hoover, E.R. J. C. Aaron of the new lodge, Mayor E. E. Carter of Danville, Mayor J. W. Booker of Martinsville and P.D.D. J. L. Walker.







# NEWS OF THE LODGES



1. ASHLAND, ORE.

**1**  
Representatives of Ashland, Ore., Lodge present a set of Flags to the Elk-sponsored Senior Scout Troop.

**2**  
E.R. G. C. Cole, Est. Lead. Knight Bill Lesser and James Slade, representing Orlando, Fla., Lodge, present a radio to one of four bedridden patients of the Old Folks Home.

**3**  
Cub Den No. 5 of Pack No. 49 of the Boy Scouts, sponsored by Lake Worth, Fla., Lodge, presented its entertaining Minstrel Skit to an audience of about 150 persons.

**4**  
P.E.R. Lewis DeCastle delivers the dedication address at the new \$30,000 Sonoma County Cancer Clinic, a project made possible through the efforts of Santa Rosa, California, Lodge.

**5**  
Ward Davis, Drive Chairman, E.R. Elmer Barkes and newspaper editor Oliver Wolcott, left to right, look over the \$500 check which the members of Ravenna, Ohio, Lodge donated toward the fund to build a stadium for Kent State University.

**6**  
Rev. Father Edward Cooper, oldest living member of Cristobal, C. Z., Lodge, chats with E.R. Frank F. Williams and Trustee Dr. Harry Eno, on one of his visits to the Panama Canal Zone from his post in Guatemala.

**7**  
Sons and daughters of East Liverpool, Ohio, Elks, the Elk-Teen, enjoy one of the semi-monthly dances held for them by the lodge.

**8**  
Pocatello, Ida., Lodge's Boy Scout Troop is pictured just before starting off on a tour of Yellowstone National Park, under the leadership of Dr. John R. Wurster and James A. Leese.

**9**  
Something new has been added to Ironton, Ohio, Lodge's program. Five convalescing members who had not been able to attend a lodge meeting in some time, were taken to and from the home and enjoyed a special dinner prepared for them through the efforts of Chairman John Taylor of the Visiting Committee. The special guests and lodge officials are pictured here on that unusual occasion.



2. ORLANDO, FLA.

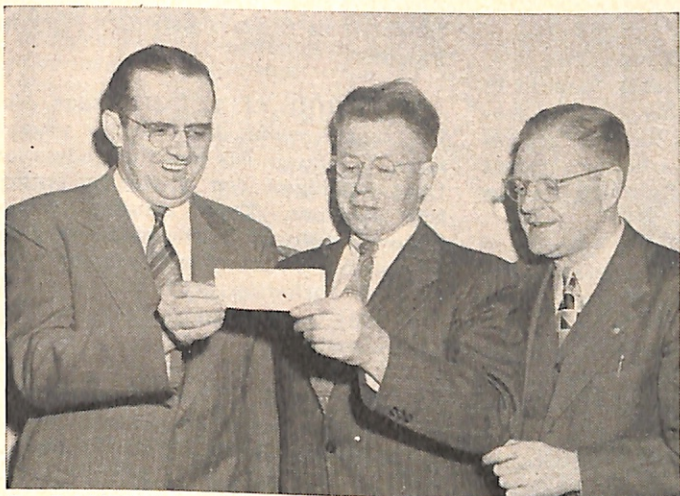


3. LAKE WORTH, FLA.





4. SANTA ROSA, CALIF.



5. RAVENNA, OHIO



6. CRISTOBAL, C. Z.



7. EAST LIVERPOOL, OHIO



8. POCA TELLO, IDA.



9. Ironton, OHIO





## NEWS OF THE LODGES

**ALBUQUERQUE, N. M.,** Lodge, No. 461, took a place in the national spotlight not long ago by providing a bit of distinctively Southwestern entertainment for a large group of Air Force Cadets from Canada. The entertainment featured cowboy songs, Mexican dances, rhumbas and Indian hoop dances, plus the usual American-type ballroom dances for the cadets and their dates, co-eds from the University of New Mexico.

**WHITE PLAINS, N. Y.,** Lodge, No. 535, had its usual success with this year's "Sea Food Party" held on the lodge home's spacious grounds. There was no rationing of either food or entertainment at this affair, which was the second successful outdoor event of the season.

**SOUTH BEND, IND.,** Lodge, No. 235, stressing the good will and dignity of man, and the brotherhood symbolized by our Flag under which all nationalities are united in liberty and justice, sponsored a patriotic program recently. Rightfully called "A Pageant of America", the program featured ten South Bend nationality groups comprising a cast of 200 persons, garbed in various colorful costumes, who joined

in paying tribute to the American Flag.

The Elkkords, the Elks male choir, presented intermittent choral numbers throughout the program which was replete with music, both vocal and instrumental, of many lands.

**BAYONNE, N. J.,** Lodge, No. 434, mourns the death of P.E.R. Richard F. Flood, Jr., who, with his wife, the former Maryan Janiga, a Bayonne schoolteacher, was killed in a motor accident ten miles west of Stroudsburg, Pa., on August 21st.

A Trustee of his State Association which he had served as President in 1940, Mr. Flood had been one of the drivers of *The Elks Magazine's* Good Will Cars which toured the country prior to several Grand Lodge Conventions. He had served the Order as District Deputy in 1932-33, was Secretary to Grand Exalted Ruler Charles S. Hart, and was a member of the Grand Lodge Activities Committee in 1941. Mr. Hart delivered the eulogy to his friend at the Elk services held in Mr. Flood's memory.

Managing Director of the Chamber of Commerce in Bayonne at the time of his passing, Mr. Flood was well known throughout the entire State. He is survived by his parents, Mr. and Mrs. Rich-

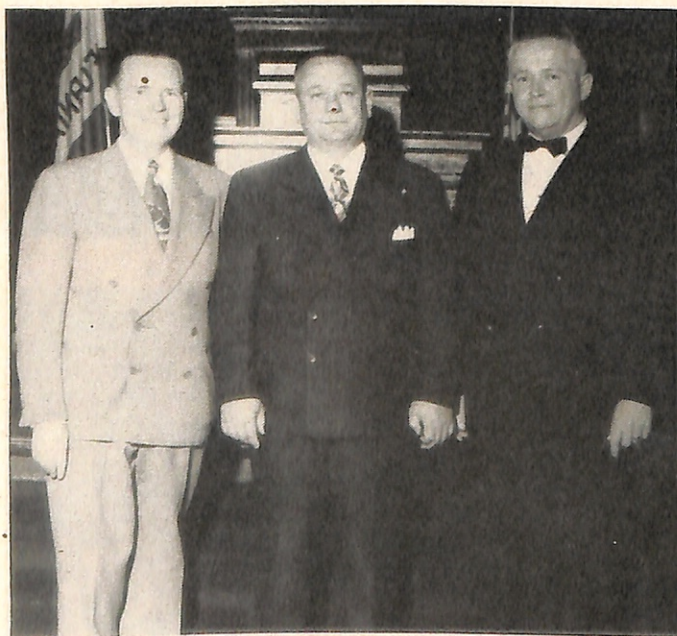
ard F. Flood, Sr., three sisters and two brothers, one of whom, John, is also a Past President of the N. J. State Elks Assn.

Funeral services were held at St. Andrew's Church in Bayonne, with interment at St. Michael's Cemetery in Passaic.

**HARTFORD CITY, IND.,** Lodge, No. 625, took a round dozen happy youngsters to Camp Elk on the shores of Lake Michigan for a week's outing this summer. They returned home happy and proud, as the main camping awards for the week had been captured by Dick Pickering, with all the Hartford City boys ranking tops among the campers.

**HOLLYWOOD, FLA.,** Lodge, No. 1732, though young in years is old in the spirit of Elkdom. With its second initiation in a month, 13 new members were inducted in honor of State Secy. Chelsie J. Senerchia, thus bringing the membership to 369.

Another item of interest was the float entered by No. 1732 in the Annual Pioneer Day Parade this summer. Of the many entries by civic, fraternal and veterans organizations, the Elk offering got first honorable mention.



Left to right: Past Grand Esteemed Leading Knight George D. Hastings, former Chairman C. P. Hebenstreit of the Grand Lodge Activities Committee and Exalted Ruler Walter L. Sisson of Glendale, Calif., Lodge on the official visit of Mr. Hebenstreit to Glendale Lodge.



The familiar face of Kay Kyser, the famous Professor of the College of Musical Knowledge, is found, second from right, with Mayor Mark T. Gates, P.E.R., left, E.R. Henry W. Conner and Spade Cooley, right, when the Professor became a member of Santa Monica, Calif., Lodge.



*El Paso, Tex., Lodge has set up a living memorial in honor of its famous member, General of the Armies John J. Pershing. The members have authorized the purchase of a \$1,000 Permanent Benefactors Certificate in the Elks National Foundation. Before an heroic-size painting of the General are E.R. Thad A. Steele, seated, hands the check to P.D.D. Harold Long for transmission to the Foundation. Secy. Ray Wilson stands at right.*



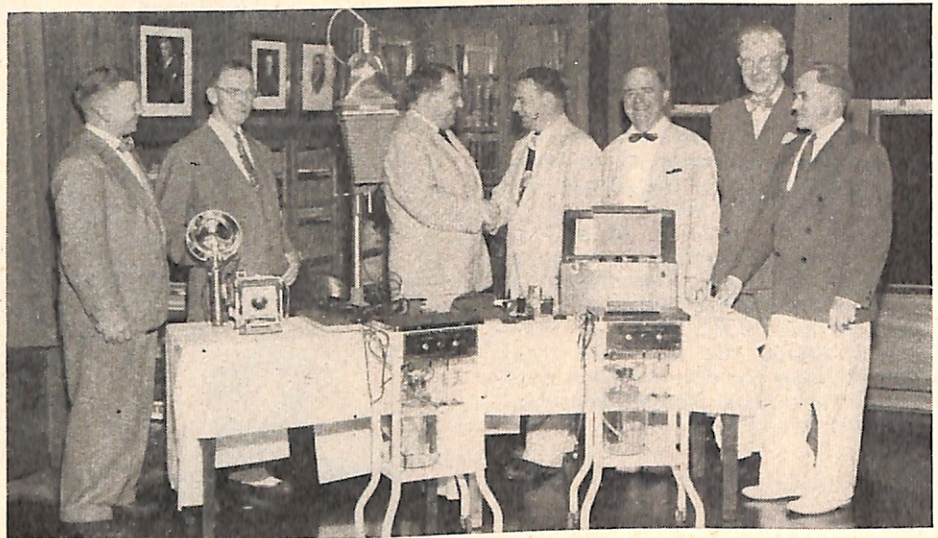
*This shows the culmination of a unique idea instigated as part of Bel-lows Falls, Vt., Lodge's program. Nelson Lasure and E.R. John Hollar are pictured handing gifts to lady guests on "Get Acquainted Night", when over 300 people attended a dinner-dance. The prizes were secured through writing to other lodges, enclosing a one-dollar bill, and to the Governors of the 48 States, requesting that the receiver send an appropriate gift for distribution at the party. Everyone cooperated, to the tremendous success of the affair.*



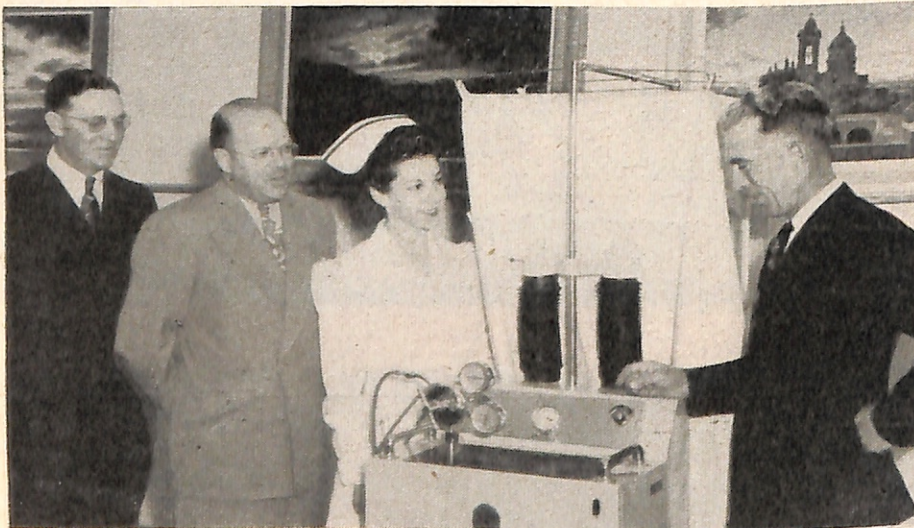


## NEWS OF THE LODGES

Worcester, Mass., Lodge presents an electrocardiograph machine, two stomach pumps, a portable X-ray machine, two cameras and incidental equipment to the Worcester City Hospital. Left to right are Dr. Carl Erickson; Frank M. Colesworthy, Chairman of the Hospital Trustees; Dr. Huston K. Spangler, Hospital Superintendent; E.R. A. A. Saltus, Peter E. Finnigan, Dr. John F. Curran and John F. McCloskey, Rehabilitation Committeemen of the lodge.



Watching the installation of the new refrigerated Oxygen Tent presented to the Iron County Hospital by Cedar City, Utah, Lodge are, left to right, E.R. Afton Bohn, Dr. Reed W. Farnsworth, Mrs. Douglas Peterson, Hospital Nurse, and Ralph Adams, Chairman of the Elks Committee which raised the \$600 fund for this gift.

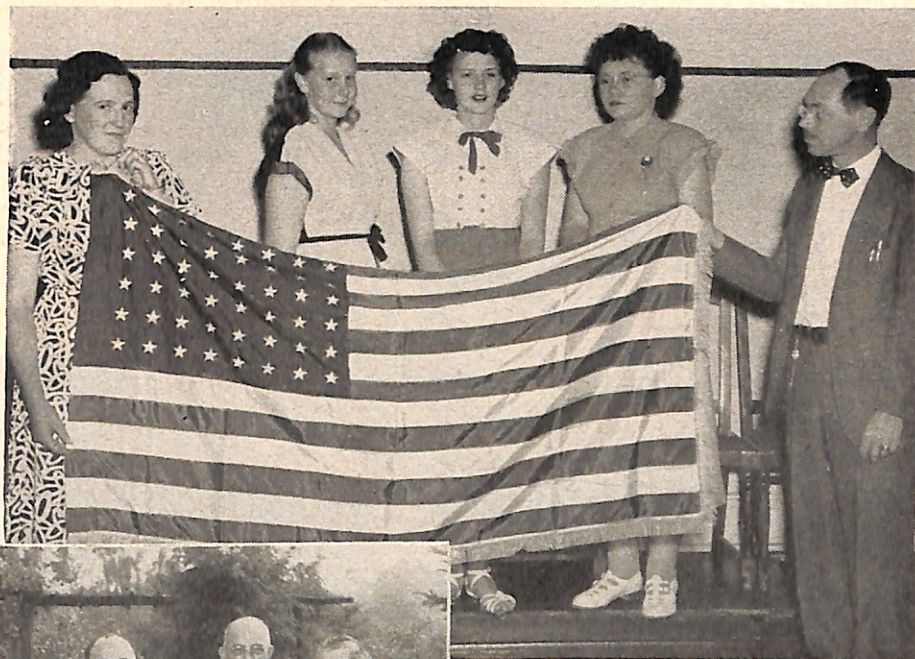


These snappily-uniformed base-runners comprise the Junior Baseball Team sponsored by Santa Barbara, Calif., Lodge. After starting in the cellar, the boys have set a blistering pace to take undisputed lead of its league of seven teams. Standing, left, is Team Manager Capt. Bert M. Cottrell, Santa Barbara Army and Air Force Recruiting Officer. Right is T/Sgt. Phil Nordli of the local recruiting office who helped manage these potential major-leaguers.





Awarded medals for their outstanding contributions in Price, Utah, Lodge's annual patriotic essay contest are, left to right in the center of the photograph, Diana Wahl, Lorraine Moffitt, gold medal winner, and Julia McGuire. Mrs. Ruth Guymon, left, accepts the lodge's gift of a Flag on behalf of North Emery Junior High School, with the assistance of Judge S. J. Sweetring, Contest Chairman. Another winner, Iona Thompson, was not present for the event.



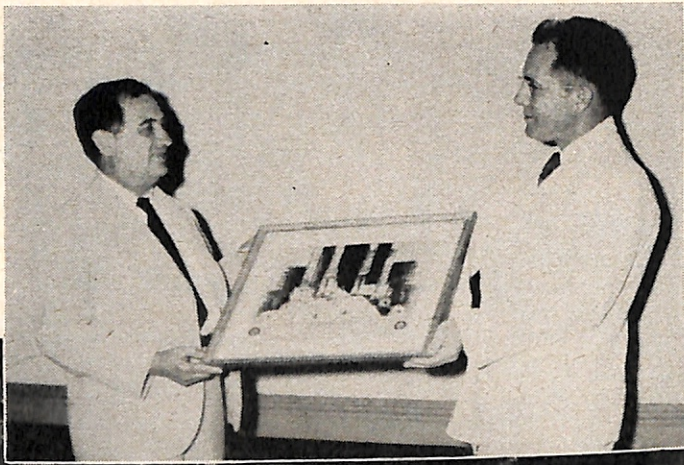
When Summit, N. J., Lodge broke ground for the new home of paraplegic veteran Louis Sanfelice, these persons were present: Left to right, Miss Petraccaro, Haddon Smith, representative of a local banking institution, Mr. Sanfelice, his mother, William B. Gannon and Paul Werner, members of the local Paraplegic Committee, Councilman C. P. Dean, representing the city, and Fred Bibbach, Chairman of the lodge's Paraplegic Committee and State Vice-President. The lodge and the State Elks are sponsoring this project.



Each year Duluth, Minn., Lodge holds a picnic for the residents of the Duluth Lighthouse for the Blind. These

Elks enjoyed the privilege of serving the lodge's guests at this year's extremely enjoyable and successful affair.





*P.E.R. George H. Himel, left, Chairman of the Special Funds Committee of Natchitoches, La., Lodge, hands a fully-paid Certificate in the Elks National Foundation to E.R. W. R. Warner of Natchitoches lodge. The money was raised by activities of Mr. Himel's Committee, total receipts amounting to \$,1400.*



*Boys, house mothers and other personnel of the LeRoy Boys' Home pictured with members of Pomona, Calif., Lodge when the Elks presented a large American Flag to the Home.*



*Officers of Phoenix, Ariz., Lodge are pictured with a class of candidates they initiated at a recent meeting.*





## NEWS OF THE LODGES

### IND. ELKS GOLF TOURNAMENT.

Two long-time golfers led 465 other sportsmen in the Indiana State Elks Golf Tournament held recently at the Forest Hills Country Club in Richmond. One was Dale Morey of Martinsville whose five-under-par 67 in the first leg and a two-under-par 70 in the second, put him five strokes ahead of the nearest rival, George Shaffer, a Batesville pro who took \$100 in cash and a trophy to boot. Mr. Morey, listed as unclassified being neither pro nor an amateur, was given a watch as an unclassified prize.

The trophy and a 21-jewel wrist watch went to Terre Haute's George Kaperak, whose 72 on the last round, gave him a 148 total. The finals, with 240 amateurs and 18 pros, ended the huge meet, the largest in the State.

Richmond edged Fort Wayne for the team title, with a total, based on the four best scores, of 619. Fort Wayne had 621.

Hundreds of golf lovers made up the gallery for this meet which had eight flight winners, each of whom received a wrist watch, and the win-place-and-show-ers won portable radios, electric razors, golf balls, and sundry other sportsmen's prizes.

**MCPHERSON, KANS.,** Lodge, No. 502, has the best interests of its community at heart, and this past summer came up with a most commendable decision. The spraying of the city to kill flies, mosquitoes and other insects damaging to the general health of the citizenry was urged by County Health Officer Dr. G. R. Deean. A commercial firm demonstrated its fogging process and offered to do the job for \$800. However, the city had no money for this purpose. As soon as the Elks learned this they voted to provide the money as one of their many civic projects for the year.

**KINGMAN, ARIZ.,** Lodge, No. 468, has been a busy place socially in the past few months. A "Hard Times Western" party was held not long ago, with everyone decked out in blue jeans and calico.

The annual Elks Ladies dinner was served to more than 150 persons who found that this year's affair was more colorful than ever before. Kingman Lodge has been making visits to nearby branches of the Order, most particularly Jerome, Prescott and Phoenix.



*Committee members of Schenectady, N. Y., Lodge and members of Boy Scout Troop No. 480 who fed and entertained nearly 500 underprivileged children at a full day's outing this summer, with a busload of the youngsters.*



*Children splash in the wading pool which is part of the playground presented to the city and dedicated to the community's children by Sumter, S. C., Lodge.*



*Hollywood, Fla., Lodge officers stand behind the new members initiated in honor of State Assn. Secy. Chelsie J. Senerchia, bringing the rolls to 369.*



## LOW FACTORY PRICES on the Sensational NEW 1949 MIDWEST RADIOS

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COLEFAX, IOWA

## It's a Man's World

(Continued from page 11)

one said recently, "give me a high-ball and a souped-up radio announcer. The game can be as slow as the 1908 Kentucky Derby but I'll never know it. They could make a Vassar daisy chain sound like a free-for-all."

**T**HE biggest current debate is what TV will do to the movies which already are screaming bloody murder because they aren't making money hand over fist but just hand over finger. Paramount has been experimenting with telecasting horse-racing onto theater screens in New York and Hollywood. The gimmick in this photographs the race off a TV screen in the projection booth. It then develops, dries and feeds the film into the theater projector; 66 seconds after the event starts the patrons see it. As this is a continuous process the audience watches the event practically simultaneously with the actual race.

Some enthusiasts predict that within five years important TV programs will play in most movie houses. "These programs will be so good," a TV director says, "no picture house could draw a paying audience while they're on the air."

Movie moguls scoff, "Fantasy." One told me in Hollywood, "Nobody, but nobody, can entertain better than the movies. The hotter the competition the better our product. When better TV programs are built Hollywood will build them."

All studios openly or in secret are now working on TV films. Some movies—especially Westerns—are being recorded with special TV treatments at the same time they are shot for pictures. Stand-by TV takes will soon be made of important big-budget movies so they'll be available if needed for eventual TV release. Such films will be routed around a circuit of TV stations as movies are today routed among theaters.

What worries the politicians is the effect of TV on elections. "Will people vote for my ugly mug," they ask themselves, "if they see it on television?" The answer is probably no, unless he takes pains to apply special makeup to eliminate the five o'clock shadow, and to develop a new personality. Radio has provided a pleasant

veil of anonymity. A few voice lessons and any jerk with a good speech writer could charm the voters. But TV will revive the old democratic tradition when candidates stumped the district and stood up before the people. The current elections won't be affected. They are merely a dry run for 1952 when the presidential elections may be decided by TV.

Where TV is sure to excel is in the science of statistics. But radio has been the most intensively surveyed business in history. Charts, percentages, decimal points and fractions have been as prominent in its development as electricity, transmitters and microphones. Proof of such abstractions as radio's sincerity, impartiality, and even of religious tolerance, is invariably certified to by surveys to the unassailable mathematical certainty of the third decimal place. No radio executive was ever so humble but his opinions could be substantiated by a survey.

But television, playing for much higher stakes, is building a thicker wall of statistical insulation against its belittlers. A few months ago, for example, Claude E. Hooper, the arch-deacon of radio surveys, revealed that one night when owners of both TV and radio sets had a choice between a good TV show and good radio shows at the same hour, three per cent had no preference, three per cent preferred radio and 94 per cent favored TV. This and other surveys suggest that what the TV audience lacks in size may be made up in intensity.

Even so, sponsors are leary. Nobody knows what will happen when the all-important commercial is being telecast. Will the audience watch the screen or go out into the kitchen and mix another drink? This is why the sponsors, too, are searching for the elusive comedy formula that will score on TV. With it they figure they can work humorous advertising messages into the script and in this sly way overcome their biggest headache. Then they may hand over the bankroll without which first-class TV entertainment will continue to be just around the corner. And this is the really important reason why television needs a belly-laugh.

## FAME IN A NAME

By Fairfax Downey

## Celebrity to Boot

After an incredibly severe forced march, Marshal Blucher reached the battlefield of Waterloo in time to turn the scale and help the Duke of Wellington.

You will find all those eminent military men in the history books, and you will also discover them as

words in the dictionary, which makes them doubly memorable. The Iron Duke appears as a loose-topped boot reaching above the knee; the Prussian marshal's name is given a type of shoe, and as for the Little Corporal, he's a piece of French pastry.



# On McSorley

(Continued from page 5)

who had waddled on the field, inserting himself into the game for one play at a time, and kicking the ball between the uprights about as cleanly in the middle as a man can part his hair.

"So now he thinks I'm gonna walk into the Polo Grounds like a trained ape and do his stunt for him? Look, Jesse, I retired two years ago. I'm in the shoe business; I'm making dough; I'm happy."

"Are you, Walter?"

"Happy as blue birds," he said sourly. "Happy, dammit—yes!"

"Well, don't get excited."

"Why shouldn't I be happy? I'm not a public spectacle, am I? The Y.M.C.A.'s and the nut-houses are full of guys like McSorley. Muscle-crazy, that's all; they never grow up. Probably was doin' handstands on the stairs with Holstadt."

"The least you could do," said Jesse, "is bury the grudge. You could go see a poor sick man what can't get out of his bed. Don't be vindictive, Walter."

"I'm not vindictive. I'm happy. Look at me—hah? I'm happy all over that I don't work for McSorley?"

"You're not afraid of him, are you?"

"Of McSorley? Of a collapsed whale? Listen, I'll go to see him. You think I'm afraid?"

THEY went to see McSorley and McSorley was something to see. His shoulders overflowed the narrow hospital bed as his jowls overflowed his collar, when he wore one. His heavy legs, in casts, were derricked ceilingward. He wore a two-day beard and a damp, unlit cigar.

"Reminds me," said Casey, "of the last time I moved and they hoisted the piano to the fourth floor."

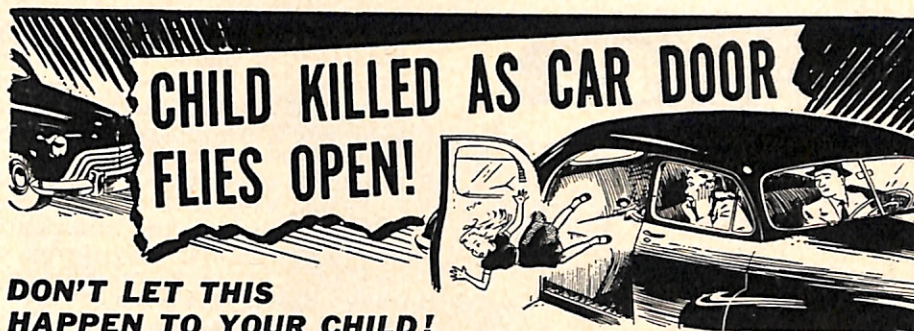
"When I want to hear lousy comedy," McSorley said, "I turn on the radio. How's the hosiery business, Walter?"

"Shoes," said Casey. "I ran a shoe-string into shoes. Remember?"

It was a point of pain with Joe McSorley that Casey, deserting the gay green pastures of the Polo Grounds and McSorley's patronage, had managed to make a living with something other than his muscles. Indeed the shoes he sold (for girthy clients weighing in excess of one-tenth ton) had retailed so merrily he was able to afford the hobby of picking up small bits of New York Titan stock, wherever available, until he now owned ten per cent of the total. Thus every time McSorley's enterprise ground out a dollar, Casey, without a twitch of his nose, was destined for a dime.

"I should go out and fool with those Chicago Bears?" said Casey now. "Just to kick a football? Don't be silly, Joe. I never believed in carrying the high school instincts into

(Continued on page 34)



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dotage. Take a look at yourself."

McSorley, of course, could not get off the bed. As one to whom a football was an oblong dearer than the human skull, he choked with rage, and spilled red medicine on his own chest in his effort to heave the bottle. It was easy to see that Casey had failed to say the diplomatic thing. McSorley was very quaint of speech until his nurse came in and, appalled, threw Casey out.

He wandered in the hall, a little tired, a little spent with wrangling. He should not have come. McSorley wrought the worst in him. McSorley, unable to possess him, had managed to sour him. He lit a cigarette and walked toward the small reception alcove at the end of the corridor. A girl was sitting in one of the wicker chairs. He had been gazing at the floor's linoleum and did not really see the girl until he saw her shoes, her legs and her lovely hands holding her gloves. It was too late then, and his heart flipped, lightly as a stove-lid.

"Hello, Joanie," he said.

"Hello, yourself."

Joan McSorley stood up. She was a tall girl and her dark hair fell in soft, rich folds to her shoulders. The touch of crimson in her cheeks was not cosmetic, he could see, but like the rush of color to his own face, induced by the shock of meeting, and by old wounds—at least in his case, still unattended.

"Good to see you, Joanie."

"Thank you, Walter."

This was not exactly smart talk. It simply was that he could do no better. She was lovelier than he remembered; older, of course, but ripe with womanhood, and he ached with the old pangs.

"I talked with your father."

"I know," she said. "I heard the echos. You didn't agree?"

"Did we ever, Joan?"

She didn't say. The McSorleys, if few in number, were a clan, with pride as high as the top tier of the Polo Grounds. Football, if not a religion, was at least a cult with the McSorleys—and the high priest was the fat man with his two legs hoisted heavenward. Joan, though she had wavered once, had never left the clan, and this was, of course, the real conflict between himself and Joe McSorley—both had loved McSorley's daughter, and neither, he could see now, very wisely.

"How's Harry?" he said.

"Harry's all right," Joan said. "He can manage on crutches, anyhow."

THAT was clever of Harry, Casey thought. By "Harry" he meant Harry Holstadt, the loyal Titan, whose joint collapse with the master the length of McSorley's stairs had put a crimp in his kicking leg. Casey understood that Harry sometimes went to moving pictures and other exciting events with Joan, and took her to Shor's sometimes, and maybe, on Valentine's day or Easter, bought a big fat box of candy—with, no doubt, McSorley's written permis-

sion. Ah, Joanie, baby, Casey thought, the things that might have been.

He went back to the restaurant with Jesse Weinberg. They stood at the circular bar and Casey had some quick ones. Love, he thought, was an item stronger than whiskey. He had never been a drinking man and the quick ones didn't help. They managed only to increase confusion. Love was, as someone's lyric said, the strangest thing, the oldest, yet the latest thing; it was also the damndest thing, he realized, and Joanie was the reason why beautiful ladies—for instance, Phyllis, who was fancy as a dollar greeting card—did not mean anything to him. Jesse Weinberg looked at him.

"I thought you said you were happy, Walter."

"I am. I'm delirious, Jesse, old boy. I'm independent. I've got money in the bank."

"No sense in helping McSorley then."

"No sense at all. We're in different lines of work. He's the muscular type. Me? I'm strictly upstairs, Jesse." Casey tapped his large skull. "The brainy type, emancipated from common sweat."

"Then there'd be no artistic compensation for you, would there, Walter? I mean playing ball again and just hearing fifty thousand people yelling, 'Casey!'"

"What's that?"

"Yelling 'Casey!' I said. 'Yeeaaaay, Casey!' and whistlin' through their teeth. That's kid stuff. Childish. Remember?"

"Well, o' course."

But he licked his lips as he remembered. Time was the fans yelled "Casey!"; they yelled it loudly as ever a name was yelled on an autumn afternoon. Time was when he was foolish, heedless of himself, and faithful to McSorley's bidding. Kid stuff, surely, but it was a wild, intoxicating thing to have them yelling in the bleachers and the grandstand—"Casey!"

"Give us two more," Jesse told the man behind the bar. A couple of newspaper guys came over. Talk progressed. "What was that song you used to sing in the dressing room, Walter? The one that used to drive McSorley crazy?"

"Huh?"

"The one you made up. About 'McSorley's Institute?'"

"On, McSorley?"

"Sing it, Walter."

"Ah, no."

"Sing it; come on!"

Casey had a pleasant baritone. He tried to recall the thing. He was grinning now and having fun. McSorley had fined him a hundred bucks the afternoon the boys first sang the song. How did the thing go? Someone prompted him, started him. Then Casey remembered:  
On, McSorley! On, McSorley!  
Do or die for Joe—  
His money's in his pockets,  
And his brains are in his toe . . . .

"Once more, Walter, but loud."



Bartender, two more," Jesse said.

There were many verses, and when unable to recall them all, Casey improvised.

"That's no way to talk about a guy with two broken legs," somebody said.

There were differences of opinion. "McSorley," the same somebody said, "with two broken legs, could still kick a football better'n Casey."

"Is that so, eh? Well, that's because," said Casey with wicked satisfaction, "his brains were in his toe. That's all he could ever do."

"Listen, Casey—When McSorley was young—"

"That was before the Spanish-American War," said Casey.

"Well, whenever it was—no matter when it was, he was a better football player'n you. He was the best that ever lived. He could kick better, run better, pass better, tackle better. Anything you could do, he could do better."

"Who—McSorley? That grounded blimp?"

"I am not referring to Albert Einstein. Football I am talking. You were never the man McSorley was!"

There was a great deal more of this.

IT WAS a large evening. It was a large Casey, too, and it required three men to settle him in his bed. He awakened with a strong suspicion that men with cleated feet had spent the long night kicking his head. The telephone, ringing mildly enough, sounded to him like a five-alarm fire.

"Hello?"  
".... Lo, Walter? .... Jesse. .... That's right, boy. .... You were a riot, sure. .... Well, for one thing, you were throwing forward passes with a whole roast chicken, an' you put a body-block on Toots an' two of the waiters. .... Why be astonished, Walter? You just reverted to your old self. .... Laugh? I wanna tell you, Walter, it was an evening. .... and you came through like a champ. .... right on the line you signed."

"I—what?"  
"A contract, Walter. .... You signed to play with the Titans for the balance of the season. .... Don't swear at me like that. .... Don't call me a member of McSorley's Secret Police, Walter; I've always been your friend. .... No, Walter. .... I hardly think so, Walter. .... Well, because McSorley will take you to court; you know the way his contracts run. .... Next Sunday you play, and practice starts on Tuesday. .... Be at the ball park, Walter."

And Jesse hung up the phone. Casey sat on the edge of his bed, and held his head, and wrung his hands, and told himself how much he wished Jesse Weinberg's neck was sandwiched between them. Oddly, he did not feel all the pain that he so loudly professed.

TUESDAY was a bleak day. It was November, and cold, and a thin rain didn't help. The wind came off  
(Continued on page 36)

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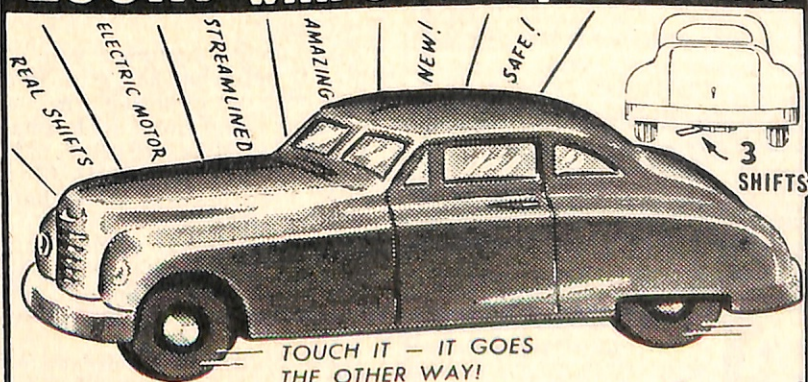
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the Harlem and filtered through the old El structure and the bleachers and the north end of the stands and raised old papers and programs and peanut bags.

CASEY was late for practice. He dressed alone, with only the locker-room attendant to witness his return. The attendant's name was Felix. Casey said to him, as he dressed, "Well, Felix, did you ever think you'd see me back in this harness again?"

Felix mumbled something that Casey didn't hear. Felix went on rolling bandages and seemed not to think the return of Casey to the Polo Grounds was as vast an event as it might have been to see—well, for instance, the ghost of John McGraw.

Casey, since it would be his chore, as a specialist, only to kick the ball, did not equip himself with shoulder pads. It bothered him some to see his stomach overlapping his bright silk pants. When Felix looked his way, he took a deep breath, trusting the lard of his waist would thereby disappear.

"Fat, ain'tcha?" Felix said.

So's your head fat, Casey thought. He put on a hooded parka and walked out on the field. The Titans, busy fellows, were spread in wide array—guys passing, others running in formation, guys booting the ball, ends running down beneath the punts.

The thin rain got a little thicker, but no warmer. Joan McSorley stood at the fifty-yard mark, near the long bench. She was wearing jodphurs and a rubber poncho. Her cheeks and her hair were glistening with rain. She looked beautiful to Casey.

"You're a half hour late," she said.

"I'm a reluctant dragon, Joanie. Besides, I had a big lunch." He nodded to two of the Titan trainers. "Who's running the ball club?"

"I am," said McSorley's daughter, "till Pop gets back." She looked at him, huddled in the warm, embracing parka. "So get out of your woolies, Casey; there's plenty of work to be done."

"I hope you all have a nice time," Casey said.

"The picnic includes you," Joan said. "It happens that, with Pop and Harry both out of action, I'm running this team. And don't look amazed." A glimpse of Miss McSorley, with her wide and handsome mouth set grimly, told him this was more than just a smart charade.

"Look, Joanie, the world's unhappy enough, without any lady Napoleons. I jumped through a hoop for your old man once, but the boy grew older; he got wiser, Joanie."

"You signed a contract, didn't you?"

"I was spoon-fed whiskey and I didn't know what I was doing. I got drunk."

"Are you a man or a boy?" she asked him. "Whose fault was it that you got drunk? Now, let's get going and stop this nonsense. You get out there and run through signals with the B team."

Casey looked at her strangely. "Lady, I was never on a B team in my life."

"You are today."

"The name is Casey." He trusted she would understand. Casey, the All-American. Casey, the leading scorer in the National Football League for three successive years. Casey, the passer, and Casey, the kicker, the best of his generation. Of course, you couldn't say these things, but certainly the girl should understand. "Furthermore, I only signed with Jesse to take your old man's place at kicking the extra points and field goals, if and when. A guy doesn't need muscles to go out there and swing his leg."

"Then I suggest you read the contract again," she said, "because it says nothing of the kind. There'll be a scrimmage in half an hour and I—well, frankly, I hope you survive. Because, to be honest with you, Walter, and remembering all your newspaper clippings, you look like a fat old man!"

HE FELT like a fat old man. By Sunday, if he had not acquired humility, he had amassed, at least, a beautiful set of lumps. His swellings were of the orthodox and black-and-blue variety, beginning around his ankles and ascending to his skull. And it was a bitter blow to find himself unloved. Most of his old pals on the Titan team had gone. The new crop, youthful, energetic as a neutron with a hotfoot, had polished their boyish self-esteem by belting his brains out in the pre-game scrimmages that Joanie had conducted through the week.

It was a sad thing, too, that as she abused him, as the silken, scented hand stuck him with knives, love covered him like measles. She had not forced him to stay on the B team. She settled this after the second day of scrimmaging by demoting him to sitting on the bench, from whence, forlorn, heartsick, he watched McSorley's daughter command and bring the Titan team to readiness like some pigskin Joan of Arc. And she's got a pigskin heart, he thought.

Sunday was clear and cold. The wind was traveling from west to east and it starched the bright flags to fullness on their masts above the stands. Somebody's high school band—elaborate, multi-colored, loud—was marching on the field. Above him, around him, everywhere he looked, he saw the great crowd, growing and filling the aisles and overflowing to the field.

"Yeeaaaay, Casey!"

He was practicing field goals from the thirty-yard line and doing pretty well. "Atta boy, Casey!" and it was funny how it got to you. It seemed a long time since he'd heard his name howled loudly in the autumn air. "Boot it, Casey, boy!" He moved back to the forty and with his next kick cut the crossbars in the middle. The yelling of the crowd was tonic. It was music, dammit, and



Casey, despite himself, responded. But Chicago's Bears were coming on the field and Joanie called him in. "Save it for later," was all she said. He sat on the bench and watched the Bears. The Bears were swift and the Bears were large and this was the game the Titans needed most. He told himself it wasn't childish to be excited. After all—abused, unsung, unloved—he still owned ten per cent of this team, so that really his interest was a mature and business interest. Well, wasn't it?

"What's the matter, Casey? Was somebody grabbing your leg out there? That the best you can kick the ball?"

He turned around. Joe McSorley—enormous, blanketed, and in a wheel-chair—had arrived.

"I kicked 'em better'n that when I was in high school," said McSorley.

"Yeah? Well, you must have been kicking your fat head at the same time," Casey said. "Just look at the results."

THE Titans won the toss and elected to receive. The Bears kicked deep to Miskinis, the Titan fullback, and the game was underway. The Bears stormed down the field and did harsh things to young Miskinis. The game moved on. The Titans kicked. The Bears were able to move the ball a little way, but not too far. In turn, they kicked, and Castrelli, of the Titans, on the first play out of scrimmage, broke loose from the short side, galloped free, reversed his field and moved to the Bears' 25-yard line before they managed to bring him down. McSorley, naturally enough, wheel-chair and all, had moved into command. He sent fresh tackles in to implement his offense, and also, naturally enough, to tell the Titans what to do. Castrelli tried again, but the Bears closed in and squashed him for a brief loss. Miskinis, on the next play, heaved a short pass to Ferebee, an end. Ferebee got his hands up, but he couldn't hold the ball.

"Casey!"

This was it, of course.

"Casey, go earn your week's pay. Get me three points," said McSorley.

Casey went out there and the angle wasn't bad. The teams lined up. No mystery cloaked the intended act. Sixty thousand people knew that Casey was about to place-kick. Casey replaced Miskinis. Casey took a deep breath. Castrelli, kneeling, would take the pass from center and hold the ball for him. The signals, the snap of the ball, the clash of lines, and the ball, securely held in place by George Castrelli, awaited Casey's foot. Casey toed into it mightily. He kicked it all of three feet. In the stands, the faithful Titan clients groaned, and Casey, ashamed, in silence turned, and made his way back to the bench.

"Casey, you bum," McSorley said, "from where you were standing you should have been able to spit the ball over the bar."

Casey sat and chewed his knuckles.

He was able to contrive no bright replies. He suffered, and in the second quarter, late, Chicago scored, when Zabris, a galloping halfback, crossed the last mark standing up. Zabris also, efficiently, kicked the point.

I wish the world would end, thought Casey; I wish we'd have an earthquake, but a big one.

AT THE half, trailing more vigorous teammates, he entered the dressing room. McSorley, established in his wheel-chair, like some fat king with a double gout, had many things to say, but nothing of importance to Casey. "Casey," he said, "I am willing to write you off, like last year's laundry bills. You're finished, Casey; the starch is gone out of you."

Casey got up and walked away. Sometime, he thought, when the old man's limbs are mended, I will push him down a brand new set of stairs. He walked to a water-cooler and had himself a drink. Joan McSorley came along, stood next to him.

"Well?"

"I'm sorry," she said. She wore a handsome suit and a pretty blouse that moved with her breathing. "I'm sorry I let them hurt you, Walter."

He couldn't believe this and he stood with the filled paper cup in his hand. Joanie's eyes were large and moist. "It wasn't fair to you," she said, "bringing you back like this and trying to torment you into old heroics. It"—Joanie started to weep—"it was my idea and I bungled it terribly!"

He squeezed the paper cup and the water ran over his wrist. He couldn't say anything. One of the Titan trainers said it was time to get back on the field. . . .

IT WAS somewhere toward the end of things, and Casey landed like a bag dropped from a building. He was dull with shock and tried to clear his head. How he managed to be here, under half of Chicago's Bears, and doing the things that he was doing now, was a mystery not to be fathomed by his rhythmically throbbing head. There'd been a time, he knew, when the Titans were stalled on their 30-yard line; it was fourth down and they seemed unable to move. McSorley, chewing his blanket, had said, "What the hell, it can't get worse. Go out an' kick one, Casey; we'll get a few laughs anyhow."

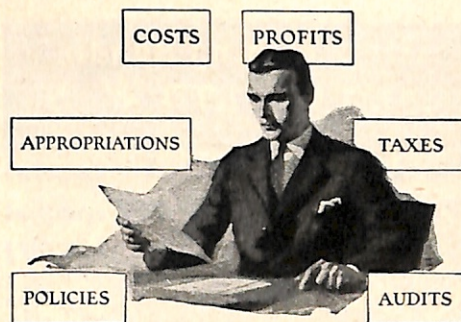
So he'd walked out there, not caring very much, and kicked it almost out of the park. That was three points, anyhow, and there was a big noise in the stands. That "Casey!" sound was in the air again. He'd started his walk back to the bench, readying his fingers so that he might raise them to his nose and wiggle them at McSorley, when the referee said to him, "Casey—where you going?"

"I'm gonna sit down."

"There's no substitution being made, Casey. You're in the game."

It happened that way. He was in there for Miskinis, and the first thing

(Continued on page 38)



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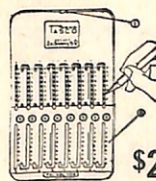
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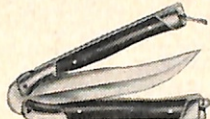
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Casey knew, he had the ball tucked under his arm, and he was moving. His bulk cracked Chicago in the middle and his great momentum carried him down the field for seven yards. There was blood on his mouth when he got up.

The Titans worked from a single-wing. He knew the plays. He knew every thought that had ever entered McSorley's simple head, he told himself.

He ran wide on the next one, with Castrelli blocking out the Chicago end. Casey moved, cross-legged, stylishly; he spun and pivoted, and drove down to Chicago's thirty-five. This was when he landed like the bag dropped from a building. He didn't believe he would be able to get up.

But he got up, anyhow, and the noise was surging in the stands. After all, it was McSorley's daughter, and her spy and flunky, Jesse Weinberg, who had come to him—not he who had sought McSorley, wasn't it? And who was pulling whose fat carcass off the cinders now?

He galloped off tackle with the next one. He ran with his big legs churning high and he shed the opposition from his pants. To the 24, he went, but that was all; they had to lift him up.

"Once more?" Castrelli said.

"You'll guarantee a decent burial, George?"

"When McSorley was 28 years old," Castrelli said, "he wouldn't have asked any question."

"Gimme the ball."

He went for eight yards before they smothered him. He lay there, grinning. When McSorley was twenty-eight? He knew it was a needle they were giving him. He could see with some clarity the true equation between McSorley and himself. The answer, of course, was that All-Americans of separate generations do not mix, and that they were jealous, one of the other, in their bids for a muscular posterity. His trouble was that he had run away from this before. The answer now was to beat McSorley over the head with it.

He scored standing up. He took the ball wide, running with his left arm swinging free. The Titans cleared a way for him. Only Zabris

stood there, waiting. Casey stuffed his left hand into Zabris's unhappy features, and that was the ball game. Then he kicked the extra point.

HE WAS in the shower a long time, not standing, but sitting on a chair. After dressing he combed his hair and found it a painful process because of the bumps the Bears, through the thickness of his helmet, had managed to raise on his head. There were newspaper guys to see him and he was polite to them. He would be happy to talk to them, except that he was looking for McSorley's daughter, he explained.

He found her in her father's office, with Jesse Weinberg. "Jesse, get lost," said Casey. "Go hang from a flagpole, please."

"Hello," he said to Joanie.

"Hello, Muscles."

She was tall. She was fine. She was twenty-six.

"Joanie," he said, "you're wasting on the vine."

"Do something about it then," she said.

He held her and kissed her. She put her head on his shoulder and stayed close to him. Her old man, outside, pounded on the glass-partitioned wall. Casey's cheek was damp with Joanie's tears.

"Marry me," he said.

"Well, of course, you goon; that was the whole idea. Take me with you, Walter; I'm tired of All-Americans; I just want you."

They left the office with McSorley screaming behind them. The clubhouse was crowded and it was difficult to move. Newspaper guys took pictures. "Marrying the girl," said Casey. "Now."

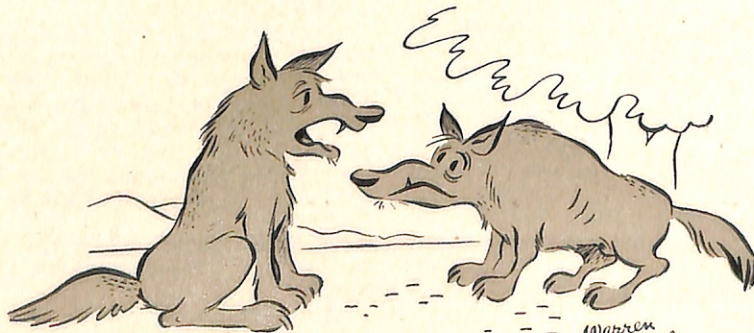
McSorley, maneuvering his wheelchair, tried to reach them. McSorley was very loud, but indistinct. Casey had, by now, attained the door.

"What's McSorley shouting?" he said to Jesse Weinberg.

"He says 'God bless you,'" Jesse said.

They went down the clubhouse steps to Eighth Avenue. It was a cold night, clear, and there'd be a moon above the Harlem. McSorley's daughter held to his arm.

They got into a cab.



"Been outside any doors lately?"

Warren Goodrich



## Rod and Gun

(Continued from page 10)

same short season and small bag as last year.

The Atlantic flyway States were offered a choice of continuous season of 30 days or a split season of two 12-day periods. The Mississippi flyway States drew the same choice.

The bag and possession limits in these two flyways are the same as last year: four a day or eight in possession.

The Central flyway States could choose either a continuous season of 35 days or a split season of two 14-day periods.

In the Pacific flyway, where the duck picture is the brightest, the hunters will enjoy the best season—and even that really is a pretty sorry one compared to years past. These States were given a choice of a continuous 40-day season, or a split season of two 17-day periods.

The limits in the Central and Pacific flyways are five a day and ten in possession.

The daily bag and possession limit for geese in the Central and Mississippi flyways States is four, including either two Canada geese (including Hutchins or cackling geese) or two white-fronted geese, or one of each.

In the Pacific flyway States the daily bag and possession limit is five geese. In this limit may be any combination not exceeding two Canada geese or subspecies, white-fronted geese or brant.

Hunters in the Atlantic flyway came out the small end of the horn on geese, too. Their daily bag and possession limit is one Canada goose or its subspecies.

**T**HE duck and goose season for each State is as follows:

Atlantic flyway—Connecticut, Nov. 12 to Dec. 11; Delaware, Oct. 29 to Nov. 9 and Dec. 10 to Dec. 21; Florida, Dec. 10 to Jan. 8; Georgia, Dec. 10 to Jan. 8; Maine, Oct. 8 to Oct. 19, and Nov. 26 to Dec. 7; Maryland, Nov. 12 to Nov. 23 and Dec. 28 to Jan. 8; Massachusetts, Oct. 29 to Nov. 9 and Dec. 28 to Jan. 8; New Hampshire, Oct. 8 to Oct. 19 and Nov. 26 to Dec. 7; New Jersey, Nov. 12 to Dec. 11; New York, Oct. 15 to Oct. 26 and Nov. 26 to Dec. 7; North Carolina, Dec. 10 to Jan. 8; Pennsylvania, Oct. 15 to Nov. 13; Rhode Island, Dec. 10 to Jan. 8; South Carolina, Dec. 10 to Jan. 8; Vermont, Oct. 15 to Nov. 13; Virginia, Dec. 10 to Jan. 8, and West Virginia, Dec. 10 to Jan. 8.

Mississippi flyway—Alabama, Nov. 26 to Dec. 25; Arkansas, Nov. 26 to Dec. 25; Illinois, Oct. 29 to Nov. 27; Indiana, Oct. 29 to Nov. 27; Iowa, Oct. 29 to Nov. 27; Kentucky, Dec. 10 to Jan. 8; Louisiana, Nov. 12 to Dec. 11; Michigan, Oct. 15 to Nov. 13; Minnesota, Oct. 8 to Nov. 6;

Mississippi, Dec. 10 to Jan. 8; Missouri, Oct. 29 to Nov. 27; Ohio, Oct. 29 to Nov. 27; Tennessee, Dec. 10 to Jan. 8, and Wisconsin, Oct. 15 to Nov. 13.

Central flyway—Colorado, Nov. 12 to Dec. 16; Kansas, Oct. 15 to Oct. 28 and Nov. 12 to Nov. 25; Montana, Oct. 8 to Oct. 21 and Nov. 12 to Nov. 25; Nebraska, Oct. 15 to Nov. 18; New Mexico, Oct. 8 to Oct. 21 and Dec. 23 to Jan. 5; North Dakota, Oct. 8 to Nov. 11; Oklahoma, Oct. 29 to Dec. 2; South Dakota, Oct. 15 to Nov. 18; Texas, Nov. 12 to Dec. 16, and Wyoming, Oct. 8 to Oct. 21 and Nov. 30 to Dec. 13.

Pacific flyway—Arizona, Oct. 8 to Oct. 24 and Nov. 30 to Dec. 16; California, Oct. 15 to Oct. 31 and Dec. 23 to Jan. 8; Idaho, Oct. 29 to Nov. 14 and Dec. 23 to Jan. 8; Nevada, Oct. 15 to Nov. 23; Oregon, Oct. 29 to Nov. 14 and Dec. 23 to Jan. 8; Utah, Oct. 29 to Dec. 7, and Washington, Oct. 15 to Oct. 31 and Dec. 23 to Jan. 8.

**A**LTHOUGH on the whole the migratory waterfowl picture is somewhat brighter this year than it was last, the future of duck hunting still is none too bright. Stated in the simplest possible terms, ducks require three things; satisfactory breeding grounds, places to rest and feed while they are migrating, and suitable spots to spend the winter.

Most of our so-called progress and development of the North American continent has resulted in reduced wintering and nesting areas. Drainage projects, many of which failed financially because the land they brought under cultivation proved worthless, made vast inroads in the nesting areas. Even though the land under these projects was abandoned after being farmed a few years, the water was gone and they were ruined for duck production.

Along our southern Atlantic and Gulf coasts the drainage of some marshes, cutting canals (which let in salt water and killed the vegetation) in others, and the destruction of still more by oil and industrial waste have reduced the area suitable for wintering ducks proportionately.

The Fish and Wildlife Service is the government agency responsible for the ducks. While it has unquestionably made many mistakes in the past, and has been the target of a great deal of criticism by various writers—some of whom couldn't tell a bluewing teal from a hooded merganser—its program is the only one we have. My personal feeling on the matter is that the sportsmen as a whole must support it or it won't have a chance for success. This does not deny the right to criticize, of course, because constructive criticism is essential, but I don't have much

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sympathy for aimless fault-finding on the part of men who have nothing constructive to offer.

Unfortunately, the Fish and Wildlife Service is not allowed to spend money outside the borders of the United States, so it never has been able to make any improvements in the nesting area in Canada. This is where Ducks Unlimited comes into the picture.

This organization, made up of sportsmen in all parts of the United States and Canada, is dedicated solely to preserving and restoring waterfowl. It was incorporated in 1937, and it has completed more than 200 projects to date. In most cases, this involved building dams to stabilize water levels in a nesting area because drought and flood are the two major enemies of nesting ducks.

**D**UCKS UNLIMITED has been the recipient of some silly and unfortunate publicity that would lead the reader to believe that DU considers itself more important than God as a producer of waterfowl. Of course, no competent person connected with the organization believes any such thing. If the weather isn't favorable we'll have a short duck crop, although DU does help to prevent loss of ducklings in low-water years.

There has been considerable jealousy and bickering between Ducks Unlimited and the Fish and Wildlife Service in the past. When there were lots of ducks, each claimed the credit, and when ducks were scarce, they both tried to get out from under the gun. Since the objective of both is the same (to produce more ducks),

this working at cross purposes always seemed rather silly.

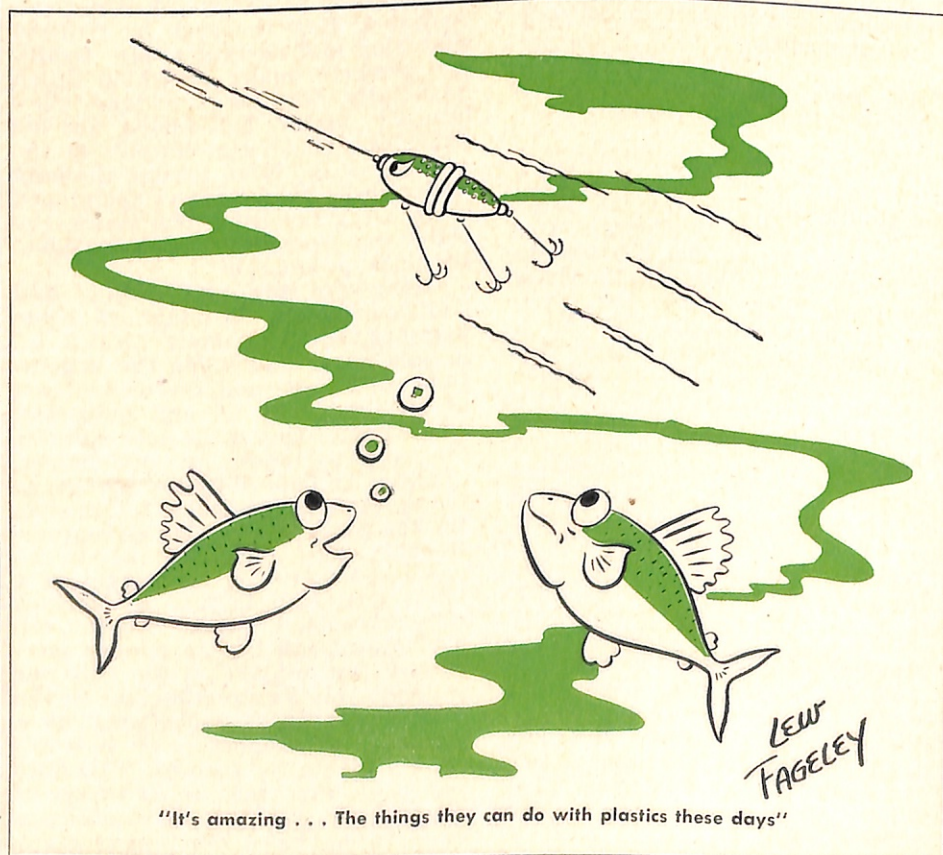
This year, at last, everybody got together, and I believe that it may possibly be the most hopeful thing for the future of duck hunting that has occurred in recent years. Last summer Dominion and Provincial, Wildlife Service, Wildlife Management Institute and Ducks Unlimited technicians met in Regina, Saskatchewan, and pooled their knowledge of duck conditions.

The purpose of the conference was to draw an over-all picture of duck nesting conditions, estimate nesting population and to attempt to establish a basis for setting this fall's seasons. Information obtained from the reports of more than 200 Ducks Unlimited observers, from 5,000 miles of ground survey and from 19,000 miles of aerial survey was pooled.

Later, before it actually set the seasons, the Service also obtained the advice of the game departments in the various States. The result of all of this was the seasons and bag limits given earlier in this article.

For my money, this is the best way to approach the duck problem. It's a tough one and it's going to become tougher as the population of this country and Canada increases. I think we're making headway toward all pulling together, and it's certain that if we don't pull together, we'll never be able to move the load that we must in order to enjoy continued waterfowl hunting.

That last, lone, high mallard of the 1947 season could easily be a symbol if we don't approach our duck problem more intelligently than we have in the past.





# The Story of State Associations

(Continued from page 13)

port of the committee and amended the Statutes as recommended, although the constitutionality of this action was open to question. With the definition of policy and position provided by the amendment as a guide, several states organized associations which functioned with varying degrees of success, but without any authorization beyond that accorded by the amended clause in the Statutes. Affairs of the Associations were conducted so as not to interfere with the functions of the Grand Lodge, or in any way usurp its constitutional status as a national body. As a result, many members were won over to the utility of state organization and, while there was considerable opposition, the opponents were disturbed not by the methods of existing associations, but rather by the fear that they might lead to a change in the Order's fundamental principles of government. Weight was added to this thought by the fact that by 1914 there were twenty-three Associations in existence.

In the interim between 1907 and 1914 there was much talk about State Associations having increased latitude, but, as Mark Twain said about the weather, "Nobody did anything about it." In 1914, when the Grand Lodge met again in Denver, the Associations decided to take action and called a meeting of representatives of the various state bodies. On their behalf, the following resolution was presented to the Grand Lodge and was adopted unanimously:

"Resolved that the incoming Grand Exalted Ruler appoint a committee of five (the number subsequently was changed to three) to devise and report to the next Grand Lodge (1915 Session) a plan for the organization and official recognition of State Associations of Elks".

The action by which this committee was appointed was the result of a compromise. In fact, there seemed to be such a divergence of opinion that up to the Monday evening preceding the Convention it was not felt that a battle on the Grand Lodge floor on this subject could be avoided. However, the committee created by the resolution was duly appointed, and Bruce A. Campbell, now Past Grand Exalted Ruler and Chairman of the National Memorial and Publication Commission, was named Chairman. The other members were Brothers Carl S. Bucher, of Muskogee, Oklahoma, and Richard P. Rooney, of Newark, New Jersey.

At the next Grand Lodge Session, in Los Angeles, 1915, Brother Campbell submitted one of the most complete and comprehensive reports ever presented to the delegates in Convention. The report was the result of a minute survey and study of

every phase of the problem. The attitude of the rank-and-file toward State Associations; their possible effect upon the future of the Order and its fundamental principles, and the desires of the Associations themselves as then existing were thoroughly analyzed and given deep consideration.

The report recommended the recognition of State Elks Associations and presented a plan of organization which, while retaining the sovereignty of the Grand Lodge, accorded State Associations complete autonomy within the limits of the Constitution. It also recommended the enactment of the Constitutional amendment and statutory changes necessary to legalize the recognition of State Associations. The recommendation of the committee contained eight salient provisions:

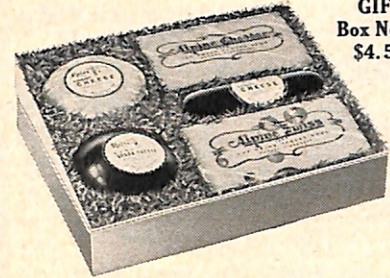
- 1—Subordinate lodges join State Associations on a voluntary basis.
- 2—State Associations be empowered to propose new statutes or amendments to the Constitution.
- 3—Each State Association be allowed to draft its own Constitution and bylaws, subject to review by Grand Lodge authorities.
- 4—Applications for dispensation for a new lodge be referred to the State Association for approval.
- 5—Officers of the State Associations be subject to call by the Grand Exalted Ruler for advice, recommendations or information.
- 6—The secret work of the Order not be subject to State Association conference.
- 7—Separate State Association delegates to the Grand Lodge not be permitted.
- 8—Public displays, parades and similar festivities be permitted at State Association meetings or reunions.

To incorporate the recommendation of the committee into the Constitution in the form of amendments, it was first necessary to amend Article 3, Sections 19 and 21, of the Constitution. This was done by the Grand Lodge and by the subordinate lodges by referendum vote. Then, upon motion of Brother James G. McFarland, later Grand Exalted Ruler, a resolution was adopted authorizing the incoming Grand Exalted Ruler to appoint a special committee of three for State Associations, the duty of this committee being to prepare and recommend appropriate statutes and amendments of existing statutes to carry out the purposes and objects of the Constitutional amendments previously adopted by the Grand Lodge as a result of the recommendations of the Committee of Brothers Campbell, Bucher and Rooney. This resolution was adopted and Brother Bruce A. Campbell again was appointed Chairman of the Committee, the other members being Brothers

(Continued on page 42)

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Don't wait! Ask your druggist for Doan's Pills, a stimulant diuretic, used successfully by millions for over 50 years. Doan's give happy relief and will help the 15 miles of kidney tubes flush out poisonous waste from your blood. Get Doan's Pills.

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Jerry F. Holleran, of Victor, Colorado, and Edward Sceery, of Paterson, New Jersey.

This committee reported to the Grand Lodge Session in Baltimore, Maryland, in 1916. The Constitutional amendment of Article 3, Sections 19 and 21, having been approved by the subordinate lodges, the new statutes recommended by the Committee were adopted by the Grand Lodge. These statutes were written in their original forms substantially as they exist today.

An amendment to Section 41 of the Grand Lodge statutes also provided for the appointment of a standing Committee on State Associations. For this Committee the Grand Exalted Ruler appointed Brother Bruce A. Campbell as Chairman, and Brothers Ralph Hagan, of Los Angeles, California, and R. A. Gordon, of Atlanta, Georgia. This committee was authorized and directed by the Grand Lodge to call a conference of representatives of State Associations to endeavor to frame a Constitution and Bylaws for State Associations that would be uniform insofar as local conditions would permit.

ON NOVEMBER 15, 1916, the Committee issued a letter to officers and members of State Associations, calling attention to the new Statutes relative to their government and also calling a conference, as directed, to meet at St. Louis, Missouri, on January 5 and 6, 1917. The St. Louis conference was attended by 135 representatives from 35 State Associations, indicating the further growth of the State Association movement. The Conference drafted a recommended uniform Constitution and Bylaws and also a ritual for the installation of officers of State Associations.

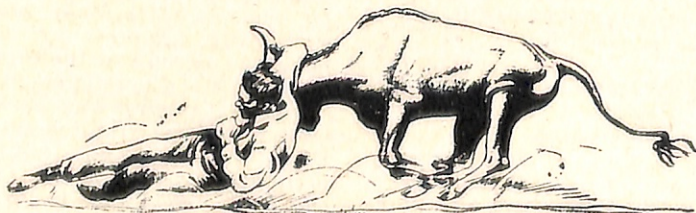
Prior to this legislation, the chief functions of State Associations had been to bring the Brothers together in State reunions for a few days of fun, discuss Elk problems in the abstract, and then go home. However, when State Associations assumed legal status their members realized that, if they were to justify the hopes of their advocates and friends, they must do more than act as vehicles for State reunions, much as these functions promoted good fellowship and brought the neighbors of the State together. Under the Grand Lodge laws, the State organizations were given full freedom to select the activities best suited to State conditions and to carry them on in their own way. Today, these organizations are following many paths of

human welfare, aiding the underprivileged, serving the sick and handicapped, doing fine work in the field of education and carrying on in the real spirit of Elkdom on a statewide, cooperative basis.

IT IS not the object of this article to attempt a detailed account of the activities of State Elks Associations. That will be done in later articles. To do justice to the subject would require a volume, but it is interesting to note some major highlights of the work carried on today.

Four State Associations are sponsoring hospitals—one for tuberculosis victims, and three for crippled children. Others are maintaining clinics and camps for underprivileged and crippled children and are engaged in child welfare activities, as well as many other forms of social work. Juvenile delinquency is receiving a share of attention. A ranch for homeless boys is a project under way in the Southwest. One Association is doing outstanding work in the rehabilitation of veterans through occupational therapy. Hundreds of scholarships are issued each year throughout the Nation. All State Associations are cooperating with the Elks National Veterans Service Commission in bringing entertainment regularly to every Veterans Hospital in the country. In the direct field of Elkdom, Americanism programs are sponsored, Ritualistic Contests promoted and annual meetings have become forums for the discussion of "Good of the Order".

State Associations are voluntary organizations. They are dependent for existence upon the subordinate lodges of their State. Membership is not compulsory. The work they are doing is an outlet on a state-wide scale for the rank-and-file. It is remarkable that such organizations have come so far since the days when their time was occupied in fighting for recognition. They are organizations of the laity; mediums of greater expression for the men who do not attain membership in the Grand Lodge. Their works demonstrate that the "Great heart of Elkdom" always is striving for greater expression and larger fields. Our State Elks Associations are marching on, obeying the Order's admonition to "do the duty that lies nearest thee", and reaching out into almost every path of human welfare, actuated only by a desire "to do good unto all men". State Associations, left upon their own, have found a secure place in the economy of the Order and in the hearts of human kind.





## In the Doghouse

(Continued from page 14)

Dear Boss:

Time certainly hangs heavy on my hands now that you and Mrs. Miriam are away. All I do is eat, sleep and occasionally keep an eye on that next-door cat. Faust is always lecturing me about that cat and the tough time she can give me if I ever do connect with her. Since the time he reluctantly wrote but so willingly sold an article on cats to a certain girls' magazine he thinks he knows all about them—cats, not girls. Well, Boss, they finally took me to the beauty parlor and I've been plucked right down to my BVDs. I got dunked too, so I'm real white where the white should be. Yesterday they threw a birthday party for Faust and all the neighbors were in on it and he got plenty of plunder. His daughters were there and they brought their treasury departments which they call their husbands. It was a swell affair but would have been better had you and Mrs. Miriam been there. That panhandling cocker spaniel from across the road horned in to find out why he wasn't invited. They gave him some cake and the bum's rush.

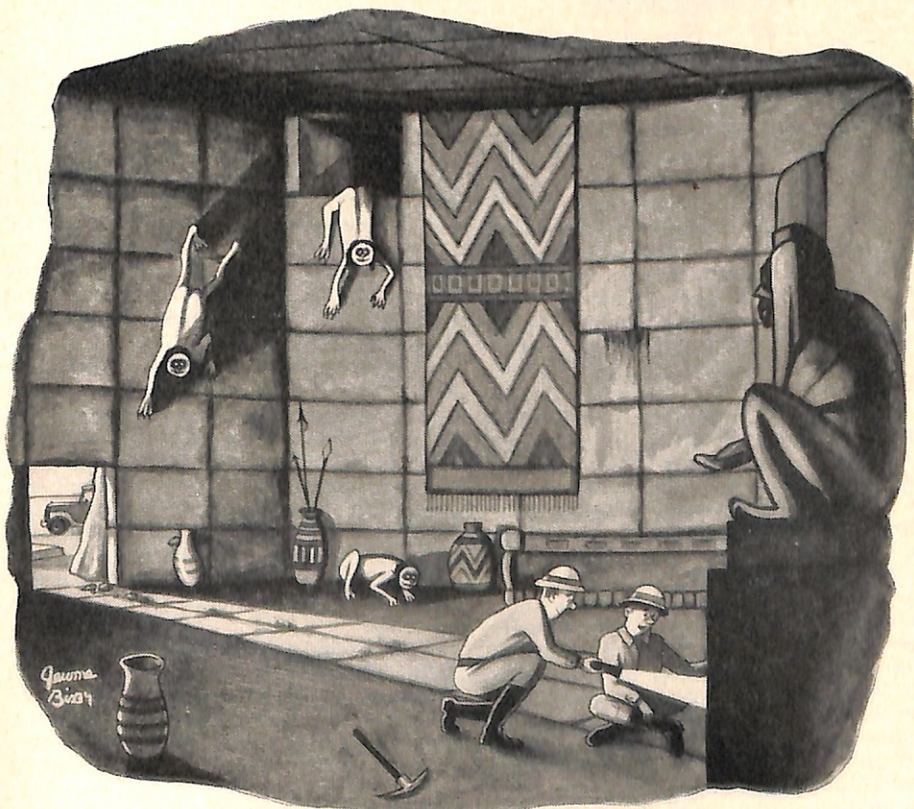
A few nights ago the Blueport Fellowship, to which you and Faust belong, held a meeting and decided they'd throw a dinner and a jig—at seven bucks per couple. Faust claims he doesn't dance and at that price he wouldn't even want to share a private dining room with Cleopatra, who-

ever she is. He's funny when it comes to money. Have you noticed?

Faust's got me saying my prayers regularly but they can't figure out if I'm a Methodist, Lutheran or what. They do know that I'm not a Baptist because I got tangled with their darned garden-hose not long ago. It squirts water which I do not like.

Old Man Faust has a lot of fun playing hide and seek with me and he acted very surprised that I caught on to the game so quickly. He doesn't seem to have any idea of how high my I.Q. is, although he thinks he knows a lot about me. Between you and me, what he doesn't know would fill a Congressional Library. Anyway, I pretend to enjoy the game as it makes the poor goof happy and doesn't cost me anything more than a little exercise. He'll hide behind a piece of furniture or inside a closet and then call me, and peek out to watch me trying to find him. With all his alleged knowledge, he doesn't seem to realize that having a normal dog's schnozzle, it's a cinch for me to locate him. But I stall around looking here and there to make a game out of it, and when I finally do locate him you'd think I'd found another Hope diamond, the fuss he makes.

Last night he came home in a bad temper. He had a row with his bank and claims that their bookkeeping never matches his check-book account. It's a trust company and Old



"I say, Rycroft, this is amusing. It says that intruders may expect to be devoured by things!"

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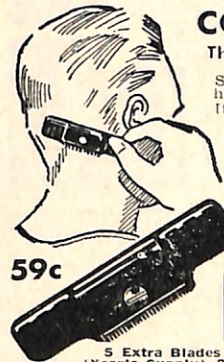


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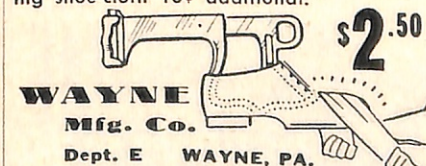
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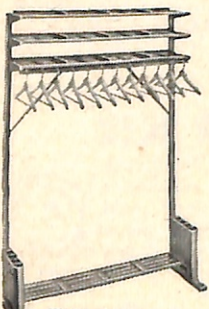
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INTERNATIONAL BRONZE TABLET CO., INC. 150 WEST 22nd ST. NEW YORK 11, N. Y.

Moneybags wonders why they call them trust companies when they never trust anyone.

These Fausts are the queerest people when it comes to animals. They haven't garaged their car for a week because a couple of barn swallows have built a nest and set up house-keeping in their garage. The Faust idea is that they don't want to scare the birds and want to leave the door open so pop swallow and the old lady can get in and out freely to feed the little ones.

Another self-invited guest is a cricket which makes his headquarters in Faust's bathroom. Faust spent all last evening trying to locate him and if you remember the size of that room you'd think this was a cinch. For even a cricket to hide out in there would be like you getting lost in a phone booth. My guess is that that cricket is under the bath-

tub but how he ever got there I couldn't tell you, as the tub is sealed to the floor. He doesn't bother me—the cricket, that is; not Faust—but the latter says he'll go nuts if that insect continues to fiddle night after night. He wonders why Petrillo, the music union boss, hasn't rounded up crickets and classed them with union fiddlers. The Brain says he doesn't look for a reward, but gives this as a free tip to the union czar.

The other night old man Faust was reading his newspaper and he stopped to point out to me a paragraph written by Bob Hope, the comic. Bob said he wondered why dogs were called man's best friends because he never heard of a dog lending a man any money.

So long for now. Be seeing you.

As ever,

Gyp.



"How to Know and Care for Your Dog" is the title of Edward Faust's booklet, published by the Kennel Department of The Elks Magazine. One canine authority says, "It is the most readable and understandable of all the books on this subject." This beautifully printed, well-illustrated, 48-page book covers such subjects as feeding, bathing, common ill-

nesses, training and tricks, the mongrel versus the pedigree, popular breeds, etc. It costs only 25c. Please do not send stamps. Address The Elks Magazine—50 E. 42nd St., New York 17.

## The Grand Exalted Ruler's Visits

(Continued from page 7)

The following day SAULT STE. MARIE, MICH., LODGE, NO. 552, welcomed its first visiting Grand Exalted Ruler in all its 50-year history. During his stay, Mr. Hall boarded a Coast Guard steamer to pass through the Soo Locks, through which the greatest ore tonnage in the world is transported. At a dinner later on, Mr. Hall addressed nearly 600 persons.

On the leg of their journey taking him to Mackinac Island, Grand Exalted Ruler and Mrs. Hall were accompanied by Past Grand Trustee John K. Burch and his party. Arriving at Traverse City, Mr. Hall addressed the officers and a group of members of TRAVERSE CITY LODGE NO. 323 at a delightful luncheon. That afternoon, the travelers proceeded to Muskegon, where Mr. Hall and his friends visited the beautiful home and grounds of MUSKEGON LODGE NO. 274, which are more thoroughly described in Mr. Hall's message on page 1 of this issue. The lodge, through E.R. Edward J. Allard, dedicated a lovely beech tree in the park to the distinguished visitor. The tree was commemorated with a bronze star bearing Mr. Hall's name and the date of his visit. Charter Members Hugo Kanitz and William H. Wilson were special guests on this occasion, which attracted visitors from lodges all over the area. Fifteen former

State Association Presidents were on hand, together with an equal number of Past Exalted Rulers.

On Aug. 5th, the party left this garden spot to travel to Salt Lake City, Utah, where the Western District Deputy Conference was held on the 7th.

From there, Mr. Hall traveled to OGDEN, UTAH, where he addressed the officers at a breakfast meeting, and then proceeded to DILLON, MONT., via VIRGINIA CITY.

The BUTTE, MONT., Elks entertained Mr. Hall at a banquet at the Finlen Hotel, with the Governor and the Mayor on hand. Before leaving for Seattle, Mr. Hall addressed the ANACONDA Elks.

Past State Pres. Arthur Ochsner accompanied the Order's leader from SEATTLE to TACOMA where the members of Tacoma Lodge took the visitors on a fishing trip. Later Mr. Hall addressed the officers and members at a luncheon meeting.

In the company of former Chairman John Drummey of the Board of Grand Trustees, Past Grand Exalted Ruler Frank J. Lonergan and Mr. Ochsner, Mr. Hall visited PORT ANGELES "NAVAL", WASH., LODGE, where he accepted a \$1,000 check on behalf of the Elks National Foundation. He then returned to Seattle to address the officers of both Seattle and BALLARD Lodges.



## DISTINGUISHED VISITOR FROM CUBA CALLS AT ELKS MEMORIAL BUILDING

While in Chicago in August, General Fulgencio Batista, former President, and now Senator, of Cuba, visited the Elks National Memorial Headquarters Building. General Batista, accompanied by his wife and a party of friends, was escorted through the Memorial Building by Superintendent Hubert E. Allen, who says that he does not remember ever having conducted a more interested visitor through the building.

In an interview with the press after his visit, General Batista paid this tribute: "The Elks Memorial Building in Lincoln Park is the most beautiful monument of its kind I have seen".



International News Photo

GENERAL BATISTA

## Gadget and Gimmick Department

(Continued from page 15)

new plastic individual chip rack in front of him. His chips would be orderly and he wouldn't be dropping them on the floor all the time. The little rack has slots for three stacks of chips held on a slant to be instantly available in calling or raising. You can tell at a glance how much you have—or have not.

**T**ODAY, when your phone rings, it is necessary to stop all work, lift the instrument from its cradle and begin talking and doodling. More advanced executives have a device that holds the phone next to their ear so they can continue working while talking. But now even these efficient men are behind the times. There is a telephone device that holds the phone permanently on a separate stand. When the buzzer sounds, just flip a switch in the base of the stand and start talking. It is

very much like an interoffice communicating system. With this instrument, however, you can continue to work, move around the room and



still communicate over the phone. Your caller will hear you and his voice will be clearly audible at any point in your room. Apparently this gadget is the ultimate refinement in a non-interrupting phone device.



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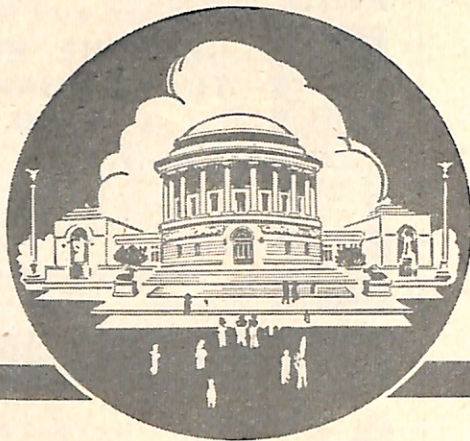
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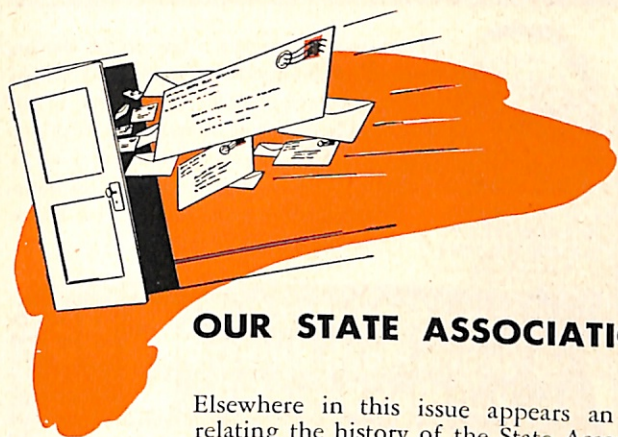
## The Elks National Home at Bedford, Virginia

The Elks National Home at Bedford, Va., is maintained as a residence for aged and indigent members of the Order. It is neither an infirmary nor a hospital. Applications for admission to the Home must be made in writing, on blanks furnished by the Grand Secretary and signed by the applicant. All applications must be approved by the subordinate lodge of which the applicant is a member, at a regular meeting, and forwarded

to the Secretary of the Board of Grand Trustees. The Board of Grand Trustees shall pass on all applications. For all laws governing the Elks National Home, see Grand Lodge Statutes, Title 1, Chapter 9. Sections 62 to 69a, inclusive. For information regarding the home, address Hugh W. Hicks, Home Member, Board of Grand Trustees, The First National Bank, Jackson, Tenn.



# editorial



## OUR STATE ASSOCIATIONS

Elsewhere in this issue appears an article relating the history of the State Associations and the manner in which the movement for them started and was developed.

When the Grand Lodge recognized State Associations, it definitely said: "Each State Association shall have power to regulate its own internal affairs in such manner as it shall see fit, not inconsistent with the Constitution and Statutes of the Order."

As we look back over the years, these Associations have prospered where interest has been shown, and they can rise to new heights, if they develop real leaders and suggest constructive programs. The door is open; the opportunity is at hand to clear their recommendations through the Grand Lodge State Associations Committee, having in mind that their suggestions will be given every consideration by the Grand Lodge.

A great deal already has been accomplished. In future issues of *The Elks Magazine* will appear articles calling attention to the fine humanitarian work of the State Associations in connection with crippled children, tuberculosis sanitariums and their many other charitable and philanthropic activities.

The Grand Lodge looks to the State Associations for constructive suggestions, for back in the several states we have men of vision who represent the subordinate lodges, the backbone of our Order. Beyond that, it is recognized that State Associations have done great work in activities peculiar to the individuals states—work that the Grand Lodge could not carry on successfully alone.

An up-and-coming State Association can render a great service to the Elks National Foundation in suggesting boys and girls to compete for scholarships and adding strength to the Foundation in new membership certificates. It can work with the Elks National Veterans Service Commission, planning programs in Veterans Hospitals, an achievement that has brought great credit to the Order. It can tell the story of *The Elks Magazine* by keeping constantly in touch with the Elks National Memorial and Publication Commission. Our publication deserves this support. Yes, there are many ways in which these State agencies can assist, thereby making their Association stronger.

Your Grand Exalted Ruler is in constant contact with the forty-eight States and Possessions, but he can't do the work alone. You owe it to him to build your unit, so that our Order, like your nation, may be more truly patriotic; that the link in the chain of States may be strengthened.

Give us the best you have, and the reward will be more active subordinate lodges in the domain your serve.

May we look forward to a greater year in the months that lie ahead.

## THE YOUTH OF AMERICA



In his first tour of Wisconsin and Michigan, Grand Exalted Ruler George I. Hall followed the plan he had formulated to arouse in the minds of his Brother Elks an awareness of the need for spiritual guidance of the youth of today.

There is no question that the environment of many homes is not too healthy, and that there is some breakdown of the wholesome traditions of the old-fashioned home. We must make the home over once again, keeping in mind that there can be no substitute for parental interest, no shifting of responsibility.

Twenty-five years ago a Father and Son movement was inaugurated, a movement in which the Order of Elks has always participated, and while boys and their fathers joined in some social activity, mothers and daughters spent the evening together.

It is different today. The old-fashioned home no longer exists. In many instances the children are left to shift for themselves, with no opportunity to enjoy the company of their parents. Let us not discard the simple ways of the good old days, those old-fashioned pleasures such as popping corn and making molasses candy; let us keep in our hearts the warmth of understanding that will increase the interests at the home fireside.

You cannot neglect the ties of home without breaking or bending the spirit in which the youth is molded. Give us strong men and women with a deep interest in child welfare and we will emerge a stronger and better nation. We will have less crime and more of the old-fashioned respect for home which we have lost to some extent in recent years.

Give your support to the Boy and Girl Scouts, having in mind that today's youth will be what you help to make it.



## SUBORDINATE LODGES

Some members of our Order get the idea that the Grand Lodge is the ruling body, dictating to the subordinate lodges, when this is farthest from the thought.

There is no branch of our government, either state or national, that has greater latitude for building its own structure than our subordinate lodges. They are a unit in themselves, and the Grand Lodge, acting the part of a general overseer, lays the foundation upon which the respective lodges are built.

The strength of the Order rests in the 1498 subordinate lodges, each a link in the chain. A lodge that adheres to its by-laws which are approved by the Grand Lodge, and secures the approval of the Board of Grand Trustees for its building plans, can build its home as soundly as the city which it serves. Once it owns a home, and there are more than seven hundred of these, its strides are marked by the enthusiasm of the membership and the earnest efforts of its officers.

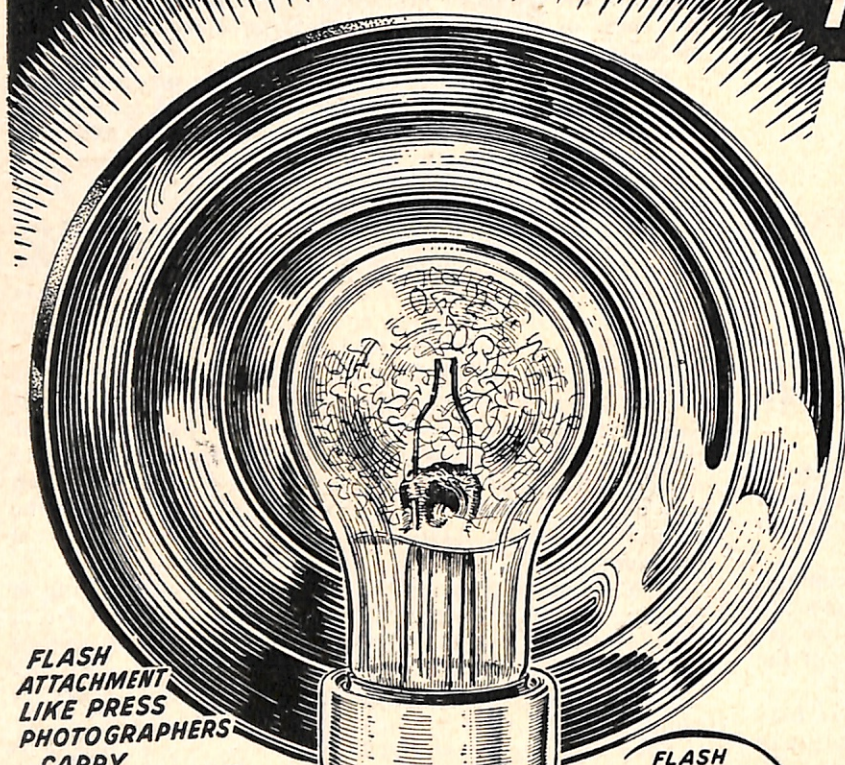
Rules and by-laws prepared by the Grand Lodge are set up to direct the subordinate lodges, and further than this the responsibility rests upon the officers, the committees and the membership. The Grand Lodge is interested only to the extent of seeing that the social activities are secondary to the lodge activities, and that fundamental laws of the Order are fully complied with.

Elkdom is founded upon the principles of Charity, Justice, Brotherly Love and Fidelity. Keeping these attributes in mind, we can build our subordinate lodges to new heights. Each link will weld a chain of strength to the Grand Lodge.

Brothers, if we will we can strengthen the greatest American Fraternity ever conceived.



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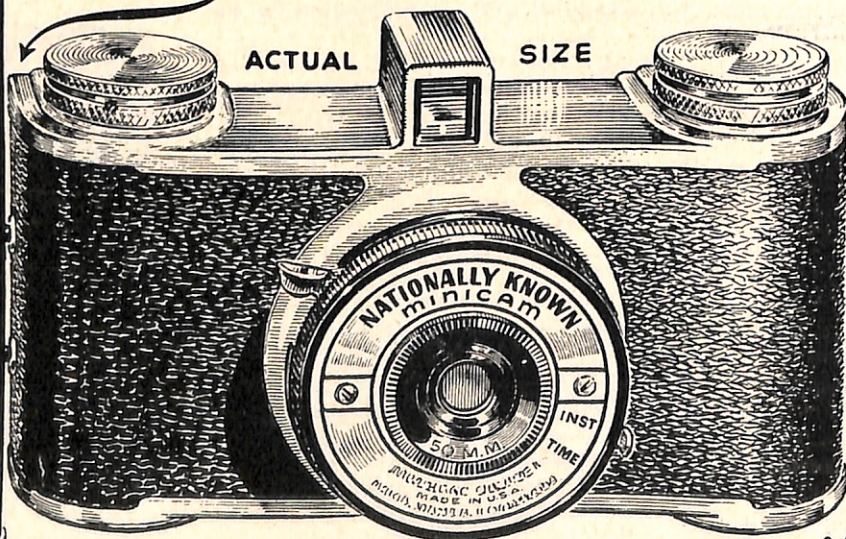
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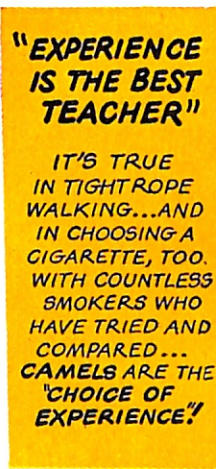
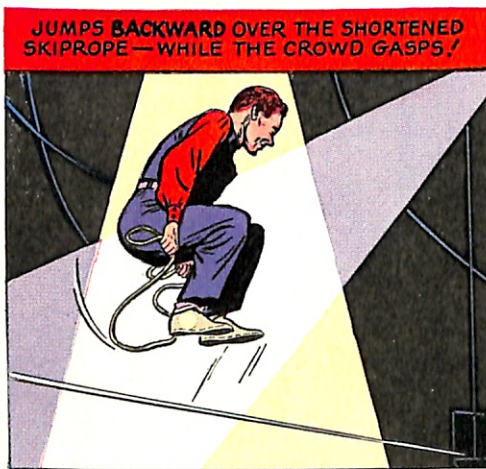
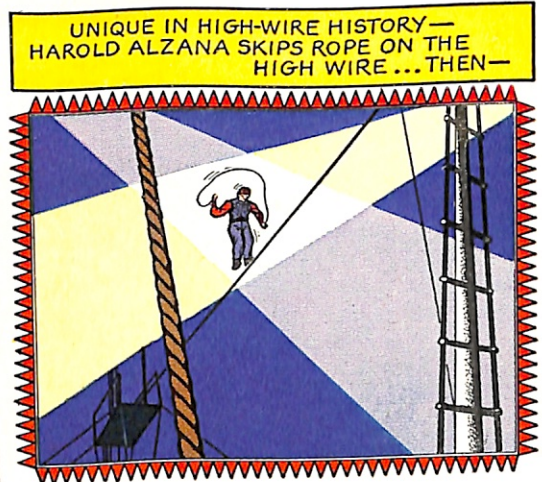
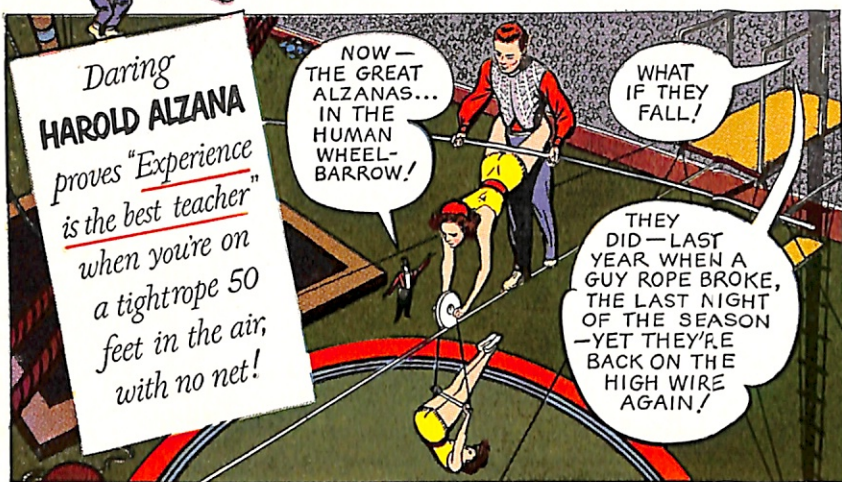
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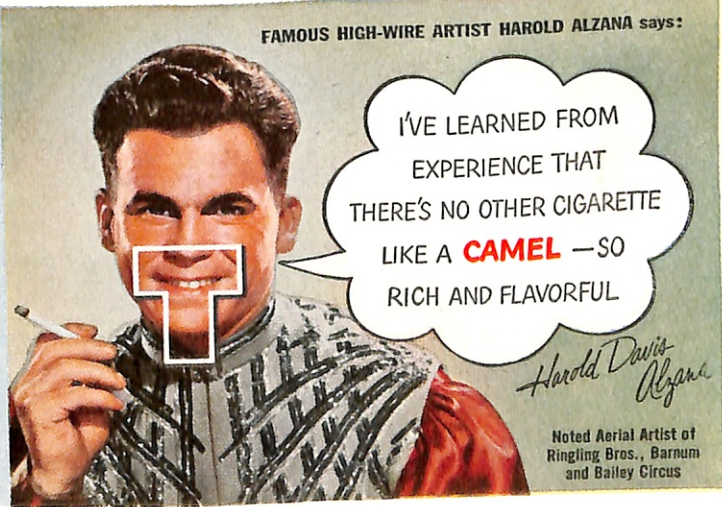


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